

June 2012

Web Aggregators in Financial Services - UK

“Mintel’s consumer research shows that price comparison sites are often seen as a great starting point or a useful research tool, but not all users are prepared to complete their purchase through the aggregator channel. Providers face a challenge to change perceptions and ensure that more people are happy to ...

April 2012

Consumers and Financial Advice - UK

“When looking for an IFA only a minority of British adults say they take into consideration two of the key elements of the advice market that the RDR is striving to improve – adviser qualification standards and how advisers are compensated. Instead, most of the emphasis tends to be placed ...