

September 2021

Consumers and the Economic Outlook - UK

“The end of social distancing and the associated boost to retail, leisure and entertainment spend brought about an immediate rebound in economic activity, and GDP grew by 4.8% in Q2 2021. Consumers have also responded positively, with Mintel’s current financial wellbeing and financial confidence trackers reaching new record-highs in ...

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ISAs - UK

“The pandemic has led to an increase in household deposits, but little of this has been put into ISAs. The personal savings allowance and ultra-low interest rates have undermined the benefits of ISAs, especially for basic-rate taxpayers, making it difficult to frame the benefits of the product. The advertising focus ...