September 2020

Ethical Retailing: Inc Impact of COVID-19 - UK

"The media and high-profile events have all helped to raise consumer awareness regarding ethical standards for retailers. This has been even more prominent during COVID-19, with many headlines covering how retailers have treated staff during the pandemic. Whereas the focus previously was on environmental solutions, consumers now have an increased ...

© 2024 Mintel Group Ltd. All Rights Reserved. Confidential to Mintel.