June 2013

Tea and Other Hot Drinks - UK

"Tea enjoys a long-established role as a quintessentially British drink. Even today, the majority of consumers see tea drinking as part of being British, and report enjoying the ritual of drinking tea, offering a strong platform for communication around these issues."

Drinking in the Home - UK

"Lower-alcohol drinks tend to be cheaper, because of lower taxation, and are often lower calorie. Both factors should make them attractive to people drinking at home, helping to retain users at a time when people are cutting back on spend."

May 2013

Carbonated Soft Drinks - UK

"A striking 41% of consumers who have bought soft drinks in the on-trade currently consider their quality as poor, and only one in three users are satisfied with the range available, highlighting that there remains unmet demand in terms of choice and quality of soft drinks in the on-premise market ...

Pub Visiting - UK

"With closures slowing, the now-streamlined pub industry is better placed to take control of its own fortunes and focus on its strengths rather than looking for people to blame for its recent problems."

Baby Food and Drink - UK

"Critically, only 30% of parents trust organic baby food over non-organic, suggesting the label is not doing enough to justify a price premium. Furthermore, agreement falls to 24% of parents with a youngest child aged under six months, suggesting that failure to win over these young parents could hinder future ...

April 2013

Convenience Stores - UK

"Investment by major retailers in the extension of their convenience store portfolios and improvements in the proposition are factors in bringing consumers into convenience shopping. Further consolidation will hit weaker retailers, notably independents, but it looks likely to have a positive impact for the consumer and the sector."

Dairy Drinks, Milk and Cream - UK

"With three in ten users saying they rarely cook recipes that involve cream, communicating the versatility of cream as a cooking ingredient, such as with on-pack recipes, has scope to encourage usage. Year-round flavour innovation has scope to appeal to a small proportion of cream users."

Attitudes towards Pricing and Promotions in Food and Drink - UK

"The potential danger entailed by supermarkets purely focusing on price is that consumers could develop a level

© 2024 Mintel Group Ltd. All Rights Reserved. Confidential to Mintel.

of apathy towards such pricing strategies. More than a third of consumers agree that 'Price matching removes the need to think about price when grocery shopping', indicating that price matching no longer serves ...

© 2024 Mintel Group Ltd. All Rights Reserved. Confidential to Mintel.