



## September 2016

### Department Store Retailing - US

"There is no doubt about it: department stores are struggling to stay relevant in today's retail climate – losing sales, customers, retail space, and partner brands. Sales continue to fall YOY (year-over-year) with no signs of stoppage in the foreseeable future. Radical change and innovation is needed in the sector ...

### Men's and Women's Footwear - US

This report will help you to uncover opportunities and understand the key issues affecting your market. How? By giving you instant access to analysis and critical recommendations. It will also challenge routine thinking by providing fresh, new perspectives that energizes your thought processes.

## August 2016

### Winter Holiday Shopping - US

US retail sales in November and December of this year are predicted to reach \$692 billion, up \$10 billion, or 1.3% over 2015. Macroeconomic factors at the time of writing paint a positive picture for the coming months, as does the fact that 41% of shoppers say they intend ...

## July 2016

### Retailer Loyalty Programs - US

"Consumers have more loyalty accounts than ever before, which means they're also starting to feel pressure from an overabundance of choice. Retailers are therefore challenged to streamline the shopping and loyalty experience without completely disrupting the core experiences that they've built their brands on."

### Online and Mobile Shopping - US

"Online sales doubled from 2011-16, with steady growth of 14-16% annually. Enabling this growth through 2015 were rising numbers of households with access to broadband, as well as rapidly rising ownership of smartphones and tablets. Since the gains from these key drivers has already occurred and may have reached a ...

### Furniture Retailing - US

"Nearly three quarters of purchases are conducted in the store where shoppers can personally experience products. However, growth is coming from online despite many consumers remaining reluctant to buy furniture using this method."