



## December 2019

### Hotels - UK

“Relatively few hotel guests were very satisfied with the quality of food and drink offered during their last stay. Investments in this area should be prioritised as Mintel’s research proves that a strong food and drink offering is likely to lead to a positive customer experience.”

## November 2019

### Consumers and the Economic Outlook - UK

“Brexit has been delayed again. The public faces a Christmas general election. And the economy narrowly avoided a recession in September. It is no wonder, then, that consumer confidence has taken a hit. However, financial well-being is holding up and the vast majority of people think they’ll be OK in ...

### Holidays to the Americas and the Caribbean - UK

“There is scope for greater diversification away from the dominant beach resort, city break and theme park products. Holidays with the biggest future growth potential include tailor-made independent and escorted touring holidays, off the beaten track adventure travel, nature tourism and sea cruises.”

## October 2019

### Visitor Attractions - UK

“The UK visitor attractions sector continues to benefit from continuing ‘staycation’ habits, the draw of creative attractions and investment in technology. Forming partnerships with travel operators and enhancing the visitor experience will help the sector to continue its momentum amidst uncertainties.”

– Lauren Ryan, Leisure Analyst

### The Over-55 Traveller - UK

### Special Occasion Holidays - UK

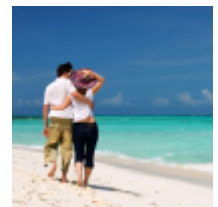
“People are marking milestone occasions with multi-generational family getaways, and see life transitions as opportunities to realise long-held travel dreams or indulge in luxury.”

### Luxury Travel - UK

“Luxury holidays have become much more diverse, with luxury travellers increasingly looking beyond beach holidays as they seek unique and varied experiences. Comfort remains a key element of luxury holidays, but exclusivity has become the new luxury in an increasingly crowded travel landscape.”

### Domestic Tourism - UK

“The domestic holiday market is expected to perform well in 2019 as the low value of the Pound encourages more consumers to substitute an overseas holiday for a staycation. City breaks, cultural holidays, culinary holidays and spa holidays are more likely to be taken throughout the year. More itineraries around ...



“The space between the kids leaving home and the onset of ‘old age’ is widening. For those with the resources to enjoy it this is a golden time for travel. Competition for the silver pound is set to be intense. Digital research and online booking are becoming the norm amongst ...