

March 2014

The Green Consumer - UK

“Green consumer habits have become increasingly driven by the financial advantages they bring to the consumer. However, consumers have also come to expect a high level of environmental and ethical integrity from the brands they patronize, despite the fact that they are often unprepared to pay more for the benefits ...

February 2014

Christmas Shopping Habits - UK

“It was a good Christmas and everything suggests that the strong retail trend will continue through 2014. And yet everything is built on expectations that could easily be disappointed. The income squeeze is as bad as ever and we need to see that disappear if Christmas 2014 is to be ...

January 2014

Lifestyles of the Over-55s and Seniors - UK

“Even though the majority of the over-55s are retired, their household wealth (eg value of property and other financial investments) continues appreciating, providing a buffer in tough economic times. This means that today’s over-55s have largely weathered the downturn much better than younger generations, and the health of their finances ...