

September 2012

Attitudes towards Food Safety - China

“As China’s food scares crisis persists, companies continue to seek effective strategies to ensure that their products do no harm. However, a food scare is a many-headed hydra – farmers, logistics suppliers, food manufacturers, packagers and retailers are all weak points in a very weak chain. Meanwhile, the central government ...

Baby Foods - China

“China’s baby food market expanded at a compound annual growth rate (CAGR) of 23.1% from 2008-12 to reach a forecast market value of RMB112.2 billion, while volume CAGR rose at 18.6% from 2008-2012, growing to an estimated 0.8 million tonnes. Value grew faster than volume as ...

August 2012

Ice Cream - China

“China’s ice cream market grew from 2007-12 with a volume compound annual growth rate (CAGR) of 4.6%, rising to an estimated 3,072.5 million litres in 2012. Value compound annual growth rate rose at 8.1% from 2007-12, growing to an estimated RMB42.4 billion as manufacturers increasingly ...

July 2012

Supermarkets and Hypermarkets - China

“In trying to understand just how rapidly the modern grocery sector has grown in China, it has to be realised that all of the approximately 50,000 supermarkets and hypermarkets that now exist in China have appeared within a single generation, or less than 25 years. China is now the ...