

## June 2023

### Fashion & Sustainability - UK

"The cost of living crisis has played its part in helping consumers adopt more sustainable shopping behaviours, leading people to buy fewer items and shop less frequently, as well as boosting demand for resale and repairs. However, more radical changes will be required to reduce fashion's environmental footprint, with some ...

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### Womenswear - UK

"Amid a challenging environment for the womenswear market, with women significantly more likely than men to have made major changes to the way they buy clothes in response to the cost-of-living crisis, retailers need to focus on ways to encourage spending. There is scope for retailers to tap into the ...

### Footwear Retailing - UK

"While fashion has struggled during the tough economic climate, footwear has fared slightly better, and is poised for growth. Comfort and casual styles remain key drivers within the category, with casual fashion and athleisure giving yet more rise to trainers and casual everyday footwear. Consumers look for more from the ...