

June 2011

Yogurt and Desserts - UK

Estimated value growth of 21% over 2006-11 saw the yogurts market reach £1.79 billion. The market has benefited from consumers' long-term focus on healthy eating, and the unusual image it has forged as a healthy but enjoyable snack. However, heavy promotional activity has in recent years dampened value growth ...

Cakes and Cake Bars - UK

Estimated to reach £1.6 billion in 2011, the cakes and cake bars market has experienced 12.4% growth between 2006 and 2010. This report examines the UK retail market for ready-to-eat (RTE) cakes. It includes packaged (or wrapped) and unpackaged (or unwrapped) cakes that are kept at ambient temperatures.

May 2011

Sandwiches and Lunchtime Foods - UK

This report focuses on the impact of the recession on the lunch meal occasion within the eating out market, although it also refers to trends in the in-home market in order to explore consumers' wider lunchtime habits.

Prepared Meals and Meal Kits - UK

Estimated at £3.3 billion in 2010, the prepared meals and pies and pasties market has experienced growth of 11.9% between 2005 and 2010.

Soup - UK

Unlike some other sectors of the food industry, soup has proven a resilient market during the economic downturn. With annual sales growth up at least 5% since 2008, consumers have increasingly relied on soup as a cheap meal despite reduced levels of disposable income.

Baby Food and Drink - UK

When it comes to a baby's likes and dislikes, mum knows best. But baby food, drink and milk manufacturers appear to be winning the trust of parents. Of parents who have an infant under 1, only 22.8% do not use manufactured baby foods.

Dairy Drinks, Milk and Cream - UK

The long-term trend in the UK milk market is one of declining volumes, as milk has lost its role as the favoured source of calcium. Though still a fridge staple, used by nine in ten household, milk's main uses now are with hot drinks and breakfast cereals, leading to a ...

Pricing and Promotions in Food - UK

Despite a heavyweight promotional culture in the UK, three quarters of consumers are more concerned about rising food prices than they were a year ago, which suggests retailers haven't shielded them as much as they thought, and the situation is about to worsen as the major CPG companies warn of ...

April 2011**Convenience Stores - UK**

This report demonstrates that the entrance of the major multiples into the C-store arena has galvanised the existing players into action. Investment has increased dramatically and all the major symbol groups have responded by improving their offer, their stores and their systems.

Food Provenance - UK

Food provenance – the origin of what we eat and drink – enjoys a permanent place on the brands' and media's food and drink agenda, also maintaining its visibility among consumers.

Chocolate Confectionery - UK

The hot topic in chocolate confectionery is the escalation of cocoa prices and how manufacturers are responding by lowering product weights and/or increasing prices. Chocolate has escaped the worst of the recession due to its affordability, relative to other treats, and to lifestyle trends, however this threatens to reposition ...

Biscuits, Cookies and Crackers - UK

Mintel estimates the biscuits, cookies and crackers market to reach £2.3 billion in 2011, an increase of 2.7% on 2010. Sweet biscuits continue to dominate the sector and are forecast to represent 83% of the market in 2011.