

June 2013

Washers and Dryers - UK

"The next generation of laundry appliances will use increasingly clever automation to improve convenience and performance, but consumers will need some time to adjust their thinking and trust their appliances to take decisions and get things right for them. Imagine trusting the machines to take the right choices about that ...

May 2013

Department Store Retailing - UK

"Three fifths of shoppers enjoy looking around a department store, even if they are not planning to make a purchase. There is potential for retailers to use the latest technology to capitalise on dwell time and persuade consumers to buy using techniques such as personalised real-time special offers."

DIY Retailing - UK

"Retailers such as B&Q and Homebase are established authorities in DIY – and they need to capitalise on this to deliver online advice, knowhow and service that pureplays such as Amazon cannot."

Gifts and Greeting Cards - UK

"This is a market driven by bonding, showing affection and expressing feelings towards others. But in today's world of instant communications the conventional greetings card is being joined by a plethora of new ways to affirm these emotions. While, for now, many consumers stay loyal to the old-fashioned card through ...

April 2013

Fridges and Freezers - UK

"With increasing pressure to have competitive prices, combined with the compelling need to innovate, how can suppliers of refrigeration build their businesses for a profitable future? We expect to see greater efforts to build the image of brands, an increasing rate of change of styling and fashion, as well as ...