

December 2018

Buying for the Home Online - UK

“Online retailing accounts for 12.4% of sales through household goods stores and 18.5% of all consumer spending on the home. Online sales of goods for the home have grown at a rapid rate, growing share of consumer spending, while sales through stores have been relatively stable over the ...

November 2018

Consumers and the Economic Outlook - Quarterly Update - UK

“Financial well-being and confidence was lower in each of the three months to October than we reported throughout the summer months. This matches the stagnant economic performance in August and September. Overall though, most consumers are still getting by, and remain relatively optimistic about their financial future.”

– Rich ...

Homewares Retailing - UK

“The homewares market has always been fragmented, but this has increased as a number of clothing brands launch homewares collections while supermarkets reconfigure their non-food offering in an effort to offset challenges in their own sectors. Meanwhile the homewares market continues to grow, as an increasing population of renters seeks ...

October 2018

Kitchens and Kitchen Furniture - UK

“Reasons why people refitted kitchens in the last three years include enlarging the kitchen (22%) and creating more work surface (32%), illustrating the importance of the trend to create larger kitchens, often combined with eating areas. In turn, more time living in the kitchen encourages householders to invest in attractive ...