



## April 2022

### March UK Retail Briefing - UK

"The role of social media in retailing has grown over time moving, from simple interactions to now the ability for platforms to accommodate the entire shopping journey, from discovery to purchase. This evolution of social media platforms has been driven by greater customer and retailer engagement in social sites across ...

### Consumers and the Economic Outlook Q1 - UK

"Even before the conflict in Ukraine, inflation had become the biggest concern for consumers, brands and the British economy for 2022. Households are set to endure the biggest squeeze on real incomes in decades, and the conflict in Ukraine will only add to existing inflationary pressures. This is seen in ...

## March 2022

### February UK Retail Briefing - UK

"Periods of inflationary or deflationary pressure are common place within the retail sector. However more unique to the current period is that almost all retail categories are experiencing the same upward trend, and this is being mirrored outside of the retail sector as well. This cumulative price pressure from all ...

## January 2022

### January UK Retail Briefing - UK

"At a top-line sales level the grocery sector has experienced a very different pandemic than most other sectors in UK retail. There have of course been immense challenges in coping and scaling up to meet demand, but greater in-home needs and hesitancy towards out-of-home venues has driven record volumes and ...