

December 2009

Foot Care Products - US

After years of increases, foot care product sales declined sharply in 2009. Higher unemployment and lower consumer confidence are taking their toll on this category, causing more consumers to leave minor foot care problems untreated and others to switch to lower-priced private labels. The central challenge facing this category – ...

November 2009

Salon Products and Consumer Purchasing - US

The salon products market has been affected by the economic woes gripping most Americans, as consumers keep a closer eye on their expenditures and trade down on everything from cars to clothing to personal care. In addition, salon brands have found themselves competing with mass market brands delving into the ...

Soap, Bath and Shower Products - US

While the Soap, Bath and Shower segment was not as negatively affected as other segments in the personal care aisle, this market still posted lackluster growth in 2008 and 2009, in part due to a lack of innovation that would entice consumers to purchase new and different products rather than ...

October 2009

Men's Toiletries - US

Comprised of haircare, skincare, deodorants/antiperspirants, shaving cream/gel, and grooming/shaving scissors, the men's toiletries market has grown between 2004 and 2008. Mintel analyzes both the men's and unisex toiletries market to identify challenges and opportunities for men's grooming manufacturers including:

September 2009

Private Label Disposable Baby Products - US

Consisting of disposable diapers, training pants, wipes, and baby cleansing and care products; Mintel takes a close look at how the private label disposable baby products market is performing against branded products and how the economy has shifted household purchases. The estimated \$7 billion disposable baby products market is analyzed ...

Black Haircare - US

Historically, black consumers have shopped at hair salons and beauty supply stores for their haircare needs. While that is still the case for a large number of shoppers, given the state of the economy, many black consumers are taking a closer look at FDMx outlets, which tend to offer better ...

August 2009

The Beauty and Personal Care Consumer - US

There are several circumstances that can shift how consumers shop for market basket staples. Food shopping tends to adjust seasonally while household paper goods are pursued in bulk to maximize savings. Beauty and personal care items are core purchases as well, but the dynamics surrounding how these choices are made ...

July 2009

Body Care - US

Since a jump in sales in 2005, induced by the launch of Jergens Natural Glow, the bodycare market has been unable to capture that excitement again, with the result being smaller growth in subsequent years, leading to a decline in 2008. Manufacturers have attempted to spark consumer interest through line ...

Color Cosmetics - US

Since 2008, women have been maintaining a more natural look for makeup, which may translate into fewer product purchases in the cosmetics category overall, as women use less makeup overall, shying away from heavy eye shadows and lipsticks while also gravitating towards neutral tones. Even the decision to move towards ...

June 2009

Hair Styling Appliances - US

Despite a wave of product innovations designed to improve the performance and convenience of hair styling appliances, the category is driven largely by replacement sales at a pace that suggests most women wait until their current appliance stops working before purchasing a new one. Sales of hair styling appliances increased ...

Hand and Nail Color and Care - US

Currently women are maintaining a more natural look for makeup and nail care, which can translate to usage of fewer cosmetics products. The US continues to struggle with the recession affecting even stalwart categories such as personal care, so the hand and nail care market has experienced only minimal dollar ...

Oral Hygiene - US

With changing consumer buying habits and the onslaught of private label products, heightened by the recession, the oral care category is in a period of tremendous transition. As a result, some segments and products are flourishing, while others are floundering.

May 2009

Medicated Skincare Products - US

The market for medicated skincare consistently grew from 2003-07, though it did evidence a slight decline in 2008 as almost all markets did in the face of the economic crisis. While consumers may be reluctant to spend their dwindling earnings on remedies for relatively non-serious ailments, this market could also ...

April 2009

Market Re-forecasts: Beauty and Personal Care - US

Mintel has undertaken some bold initiatives that provide crucial insight into current market conditions and approaches to a range of markets moving forward. Most dramatically, Mintel conducted an exhaustive re-evaluation of consumer market forecasts of our reports.

March 2009

Natural and Organic Personal Care Products - US

This report explores the natural and organic personal care category and includes insights on how this category can continue to grow despite ongoing competition from lower-priced traditional personal care, economic recession and consumer confusion with industry standards and definitions. Topics include:

Anti-aging Skincare - US

The market for anti-aging skincare has experienced robust growth during 2003-08, with a slight slowdown in growth in 2008 due to the economic crisis. Anti-aging products have been driving sales in the facial skincare market overall, and facial anti-aging products continue to make up the bulk of this market, with ...

February 2009

Teens' and Tweens' Beauty Market - US

The teens and tweens beauty market holds a unique position within the health and beauty industry. While most of the products are mature staples such as nail polish or lip gloss, the consumers (young girls) are ushered into their initial "grown-up" beauty purchases. Manufacturers have a small window of opportunity ...

Oh, Baby! - US

The \$3.4 billion FDMx (excluding Wal-Mart) market for disposable baby products includes diapers, training pants, wipes and moist towelettes, as well as cleansing and care products such as shampoo, body wash, and baby oil. Oh, Baby! examines this mature market using primary and secondary research to identify points of ...

January 2009

Facial Skincare - US



Beauty and Personal Care - USA

The market for facial skincare has experienced robust growth during 2003-08, though sales did slow down in 2008, due to the struggling economy. Anti-aging facial skincare products continue to be the fastest-growing segment and have overtaken cleansers as the largest share of the market, with female Baby Boomers leading the ...