

December 2008

General Insurance Overview - UK

The general insurance market is perhaps the most competitive sector in UK retail financial services. In recent years it has attracted a plethora of new entrants, resulting in aggressive pricing and advertising strategies and an increase in switching activity. Growing pressure to remain competitive, particularly given the growth of price-comparison ...

November 2008

Home Insurance - UK

Both 2007 and 2008 have been years that have shaken up the formerly sedate home insurance market. Some of the worst floods to hit Britain in decades took place in 2007, resulting in a huge increase in claims on home insurance policies. The impact of the floods brought home in ...

October 2008

Niche Insurance - UK

The development of the niche insurance sector reflects increased diversity among the UK population, as financial products no longer conform to a one-size-fits-all approach. Emerging social, technological and economic trends provide a platform for insurers to develop and launch new products in order to meet these continually evolving requirements. Niche ...