

January 2011

Alternative Fuel Vehicles - UK

The market for Alternative Fuelled Vehicles (AFVs) has remained small for many years on the grounds of cost and the lack of available models as well as low public acceptance of an AFV over a vehicle powered by petrol or diesel. The result is that sales of new AFVs accounted ...

Attitudes Toward Hospitals - US

With more than 5,000 hospitals in the country, the hospital category is extremely diverse, ranging from large public hospitals in urban centers, to prestigious teaching institutions, to small rural facilities. The American public's view of the category is just as diverse, showing the opportunity for targeted marketing that speaks ...

Beauty Retailing - Europe

The 2011 Mintel report series on *Beauty Retailing in Europe* covers the beauty market in six countries, France, Germany, Italy, the Netherlands, Spain and the UK. This data in its entirety is contained in the single copy six-country report, which gives a full overview of beauty retailing in these markets ...

Beauty Retailing - Germany

Germany's economy has enjoyed one of the strongest recoveries in Europe, bouncing back from the recession thanks to an export-led recovery. However consumers are still held back by the recent austerity measures, and although confidence is on the up, spending is likely to remain fairly subdued. The retail sector is ...

Beauty Retailing - Spain

Beauty retailers' sales are believed to have contracted for the third consecutive year in 2010, coming in at €17.4 billion excluding VAT for the year. Underperformance in the last few years can be attributed to consumers cutting back and trading down in order to save money. Own brand lines ...

Bread and Baked Goods - UK

American Lifestyles - US

Using consumer data gathered in October 2010—as well as the findings of more than a dozen 2010 publications of Mintel Oxygen reports—together with insights gleaned from trend analysis conducted by Mintel's Inspire group, analysts have identified a number of salient trends that are likely to impact consumers and companies in ...

Baking and Dessert Mixes - US

In FDMx outlets, the baking and dessert mixes market grew 5% during 2005-10, and when adjusted for inflation, yielded a 7% deficit. The plight of the market is perhaps further exacerbated when considering the recession instigated an 11% sales boost from 2007-09. Ultimately, the market's maturity inhibits significant growth and ...

Beauty Retailing - France

Mintel European Retail Intelligence provides independent, expert coverage of the major retail sectors throughout Europe. Each title in this series analyses retailing trends in up to 19 European markets, including the Scandinavian nations and Eastern European countries such as the Czech Republic and Poland as well as the major Western ...

Beauty Retailing - Italy

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Beauty Retailing - UK

Beauty retailing is an innovative and dynamic market. But its structure is very different to a number of large non-food categories such as clothing, electricals and DIY where specialist retailers dominate. In beauty retailing non-specialists play a particularly important role too.

Car Buying - US

When Mintel last examined the market for Bread and Baked Goods in February 2009, rising wheat prices and the economic downturn were proving challenging for the category. Since then, penetration of bread has remained high at over 95%; however, frequency of bread consumption has continued to decrease.

Casinos - US

Revenue growth in the casino industry came to an abrupt halt in 2008 with the onset of the recession. Growth at current prices was 9% between 2005 and 2010. However, between 2008 and 2010, the market declined by 4%—to an estimated \$60.4 billion in 2010. The recession and ...

Cleaning the House - UK

The amount of time spent on household chores is highly variable, influenced by pressures on time, household size and individual standards of cleanliness. Growth in the population, but more so the increase in the number of households, will mean more sales of a range of household care products, including those ...

Contaminated Land Treatment (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Customer Relationship Management - US

While there is some indication that the economy is improving and consumers are gaining the confidence they need to increase discretionary spending, it is equally clear that the current sales environment remains very challenging for many firms. As such, retailers, as well as manufacturers, are taking steps to deliver exceptional ...

Ethnic Foods - US

This report explores the automotive retail market in the U.S. It provides insight into the external market and internal/industry factors affecting new vehicle sales, consumption and dealership trends—and what they mean for future sales, promotional campaigns, and industry innovations within dealership groups. Specific questions that are answered in ...

Childrenswear - UK

The childrenswear sector enjoyed only modest growth in sales in 2010, driven by a 1.6% rise in newborns and infants. The growing influence of supermarkets and value retailers, however, has depressed the prices of baby and children's clothing, making it harder for other retailers, particularly independent childrenswear stores, to ...

Consumers, Saving and Investing - UK

This report examines the saving and investment market from the perspective of the consumer. It considers the wider economic context and consumer confidence and examines what impact this will have on consumer attitudes towards saving. Product ownership and the level of savings held are assessed and the frequency and the ...

Crisps and Salty Snacks - UK

Growth of 24% since 2005 saw the crisps and salty snacks market achieve estimated sales of £2.6 billion in 2010. Performance during the period has been volatile, the market growing rapidly in 2008 and 2009, with slightly slower rates in 2010.

Dining Out: A 2011 Look Ahead - US

The future of dining out in 2011 is already being shaped thanks to trends, laws, economic factors and demographic tastes.

European Retail Briefing - Europe

An increasingly diverse population, a resurgence in cooking thanks to consumer cost-cutting measures, and a growing interest in international foods due to travel and cooking shows, as well as increases in ethnic menu items helped the ethnic foods market grow in 2010. This report focuses on Mexican/Hispanic, Asian, and ...

Facilities Management (Industrial Report) - UK

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Food and Drink Packaging Trends - UK

Estimated to reach £5.6 billion in 2010, the food and drink packaging market has experienced a 3.2% decline between 2005 and 2010. Manufacturers, brands and retailers are increasingly using packaging that can be easily recycled or is recyclable, in order to reduce the amount of waste sent to ...

Hairdryers and Other Hair Styling Products - UK

Personal grooming is an area that appears fairly recession-proof. Even when times are hard, consumers want to look good and often see personal toiletries and cosmetics as affordable treats that help to lift their mood and make them feel rewarded for their busy lives.

Hand, Foot and Nail Care - Europe

European Consumer Goods Intelligence is a unique series of fmcg market research reports, written by industry experts and incorporating exclusive insight into consumer activity and market trends.

Hispanics and Personal Care - US

As Mintel's *Beauty and Personal Care Consumer—U.S., January 2010* reported, the majority of the population

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing focuses on a key issue or specific European retail sector. The month's retail news is ...

Fleet Services (Industrial Report) - UK

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Grocery Store Retailing - US

The grocery industry generates billions of dollars in revenue for manufacturers and retailers every year. With so much at stake, it is easy to see why there is such a competitive market for everyone involved. While some people consider the grocery market to be recession-proof, that concept is somewhat misleading ...

Hand and Nail Care and Color - US

The U.S. market for hand and nail color and care products sold through food, drug, and mass stores is enjoying resurgence in DIY nail care, as the struggling economy favors more affordable home care products rather than a costly salon visit. As consumer confidence lags, unemployment rates stagnate and ...

Hand, Nail and Foot Care - UK

The hand and foot care categories are relatively staid with consumers for the most part being driven to the category to find solutions to their existing problems rather than to test out innovations.

Holiday Property - UK

Consumer interest in overseas property is returning to pre-recessionary levels: a third of people surveyed by

is trading down to lower-priced brands or store brands. The same shopping pattern is not so for Hispanics. In fact, despite the recession and their lower-household income levels, in part due to Hispanics' ...

Holiday Review - UK

This report considers the impact on holidays of the recession and the (official) post-recession period of 2010, analysing the strengths and weaknesses of the market and the challenges and opportunities operators face as a result. It examines consumer behaviour and attitudes towards holidays, relevant trends, key market factors and possible ...

Marketing Health to Blacks and Hispanics - US

Mintel explores how Hispanics and Blacks in the U.S. regard their health and what it means to lead a healthy life in these communities. Mintel's exclusive consumer research examines who Black and Hispanics turn to for advice on health-related issues, their likelihood of using prescription medications and symptom-related OTC ...

Mobile Phones and Network Providers - UK

Demand for high-end smartphones continues to rise, driven primarily by young, technology-savvy mobile customers. With mobiles increasingly becoming 'pocket PC'-type devices, handset operating systems (OS) are becoming a more important point of competitive differentiation. Research for this report shows that a large proportion of customers now look at the ...

Occupational Health (Industrial Report) - UK

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Oral Healthcare - UK

Mintel express some degree of interest in property abroad; 13% would like to sell up in the UK and move abroad in the future and 10% express a definite interest in buying a holiday ...

Juice and Juice Drinks: The Consumer - US

Juice and juice drinks consumption has remained stable during 2008-10, and the market has struggled to gain consumers. In fact, the recession has dampened consumption in certain consumer groups and the market appears to remain stuck in traditional occasions of consumption, primarily as a morning breakfast drink and a drink ...

Marketing to Men - UK

Consumer behaviour can be complicated and bewildering. What makes men think, feel and reason in a certain way? How do they choose between different product alternatives (eg brands, products and retailers) and equally what influences their purchase decisions (eg culture, family, media)? Identifying an individual's personality type makes it easier ...

Nuts and Dried Fruit - US

At more than \$6 billion in 2009, the nuts and dried fruit market grew well despite the economic downturn. Increasingly health-conscious consumers are sincerely concerned with seeking out healthful snacks. Nuts and dried fruits have gained enduring respect for their nutritional value, and Americans are turning toward the market with ...

Online Booking and Ticket Purchasing - UK

All sides of the commercial terrain are fast evolving and today's consumer faces an increasingly challenging market due to the level of vertical integration in the value chain – from the artist through promoter, venue, primary and even secondary ticket markets. This report explores all these issues, by examining the ...

PCs - US

While the market has reached close to 100% penetration for basic items (eg toothpaste and toothbrushes) and is serviced by a comprehensive and wide-ranging product offer, there is still room for growth. There is an opportunity to upgrade the basic one-step brushing regimen to include a mouthwash and, for more ...

Pensions: Intermediary Focus - UK

This report provides an overview of the key issues impacting the market for pension and retirement income intermediaries. In addition to exploring the wider economic, demographic and regulatory environment, the report details the latest market performance in each segment of the market. The final sections of the report detail the ...

Premium Alcohol Brands - UK

This report focuses on what makes consumers perceive an alcohol brand as premium. Despite the current economic downturn this remains perhaps the key driver of future growth in a mature UK alcohol market, and Mintel explores how drinkers define premiumisation and how this differs by brands and drinks categories.

Small Business Banking - UK

This report examines the business banking market, concentrating on small businesses, but covering issues and trends that are relevant in the wider SME banking sector. It covers the various factors that influence the market, such as business start-ups and failures, as well as the key trends within the market itself.

Telecoms Retailing - UK

The mobile phone retail sector has reached the first stage of maturity. The market is now saturated with mobile phone outlets, but now we are faced with just as many questions as we would have been ten years ago, but not because of immaturity, but because the nature of the ...

Thermal Insulation (Industrial Report) - UK

Over the past few decades, PCs have transitioned from expensive tools found only in workplaces and universities to become an essential component of U.S. consumers' homes. Currently 82% of U.S. consumers live in households that own a PC, and more than 50% of these households own multiple PCs ...

Pizza and Pasta Restaurants - UK

This report examines the pizza/pasta restaurant/takeaway market in the post-recession era. It looks at the lingering effects of the market's over-reliance on price promotions, as well as exploring the attempts of various operators to modernise their brands to a more extensive level than has been seen in the ...

Rainwater Products (Industrial Report) - UK

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Soup - US

After several years of modest gains, soup sales turned negative in 2009 and 2010. Increasing concern over the health risks of sodium and growing awareness of soup's generally high sodium content have robbed the category of its positive momentum and tarnished soup's longstanding reputation as hearty and wholesome "good food ...

Televisions - US

Despite the recession, the television market has enjoyed steady growth in unit volume as flat panels reached mainstream adoption over the last five years. However, stalling momentum in 2010 suggests that macroeconomic forces are finally catching up to the industry. Manufacturers are under pressure to generate new sources of premium ...

Trendsetters - UK



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UK Retail Briefing - UK

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Wealth Management - US

As the world begins to recover from the difficult economic environment of the past few years, there have been many changes that have come about. Investors both young and old are experiencing mixed feelings as they consider how to move forward; advisors are seeing a glimmer of interest in investing ...

Mintel has predicted eight key consumer behaviour trends for 2011, examining how consumer behaviour is changing in the wake of the recession.

Water Filtration - US

Despite the recession, over the past five years several factors have played an important role in the expansion of the water filtration market. Bad press around bottled water, alarming facts about tap water quality and rising economic and environmental concerns have made many consumers switch to filtered water. In addition ...