



December 2009

Sources of Financial Advice - Ireland

In response to increasing demand for data concerning the dynamic economy and growth markets of Northern Ireland and The Republic of Ireland, Mintel has developed a series of reports covering a wide variety of sectors within both of these dynamic regions. Each one provides detailed coverage of key drivers as ...

Online Banking - Ireland

This report assesses the impact that technology and the internet are having on Irish consumers' banking and finance-related activities. It considers recent developments in online banking services and trends in consumers' use of these services. It also assesses imminent developments in the areas of mobile banking services and contactless payments ...

June 2009

Pensions - Planning for Retirement - Ireland

Planning for retirement is regarded by some consumers as a tedious yet necessary task. Pension uptake is low among Irish consumers, primarily due to procrastination and a fear of locking away money for the future.

May 2009

Non-traditional Financial Services Providers - Ireland

In response to increasing demand for data concerning the dynamic economy and growth markets of Northern Ireland and The Republic of Ireland, Mintel has developed a series of reports covering a wide variety of sectors within both of these dynamic regions. Each one provides detailed coverage of key drivers as ...

March 2009

Credit Cards - Ireland

The credit crunch and subsequent recession have dealt a heavy blow to the credit card market, affecting both providers and consumers. Tighter lending criteria are forcing providers to re-evaluate who they can afford to lend to, while consumers are having to rethink their spending habits and prioritise repayment commitments.

February 2009



Current Accounts - Ireland

The financial services authorities in Ireland have responded to concerns regarding a lack of transparency in overdraft charges and account switching by altering the banking codes in both NI and RoI, and in turn heightening customer protection.