

B2B: Technology - UK

October 2021

Cloud Computing - UK

"The cloud computing model is inherently designed to handle fluctuating demand and was therefore ideally placed to handle the impacts of the COVID-19 crisis. Cloud computing was already in strong growth prior to the economic disruptions of Brexit and COVID-19, partly reflecting its embryonic development, but the pandemic served to ...

<mark>Jul</mark>y 2021

Blockchain - UK

"Blockchain is now more than a decade old and the commercialisation of the technology beyond cryptocurrencies is extending beyond the banking and finance sectors. Its potential remains enormous and the market is beginning to grow rapidly. While it remains early days for application in the banking and finance sector, cryptocurrencies ...

Software - UK

"Digital transformation programmes across business and public sectors were rapidly advanced during 2020 with the COVID-19 pandemic. However, the twinned forces of the continued trend towards software as a service and the increased capability and ease of personalisation of packaged software conspired to restrict growth in the value of software ...