

December 2015

Consumers and the Economic Outlook: Quarterly Update - UK

"Mintel's key measures of consumer confidence show that people are still wary. Although the improvements in sentiment that accompanied the end of the income squeeze have been sustained, 2015 has been a year of consolidation, rather than one of soaring consumer spirits. Earlier in the year, the election added ...

Home Insurance - UK

"Home insurance owners have benefitted over the last few years, as intense price competition has driven down the cost of premiums. The market continues to be extremely price driven, with online sources making it easy for consumers to compare quotes and switch providers. However, brand and service remain important factors ...

November 2015

Mass Affluent/HNW Consumers and Insurance - UK

"The profile of the affluent insured is shifting, both among the wealthiest and the aspirational. Insurers are being challenged to keep pace with the changing needs of wealthier people and a tight competitive environment is making it harder to stand out. Forward-thinking product development and scalable client services are integral ...

October 2015

Private Medical Insurance - UK

"Subscription rates continue to fall, as many people are yet to see their disposable income increase enough to make paying for private medical insurance palatable. An increase in insurance premium tax set to take effect in November 2015 will lift prices further out of reach for potential new customers and ...