December 2009

Restaurant Beverage Trends - UK

This report assesses consumers' attitudes towards drinks in restaurants and looks at the underlying motivations and influential factors behind consumers' purchasing habits in this area.

On-trade Soft Drinks - UK

The report focuses on soft drinks bought for consumption in the on-trade, outside of the home.

November 2009

Lager - UK

- Since 2004, lager value sales fell by 11% to reach £11.4bn in 2009. Nevertheless, it remains the largest selling alcohol drink.
- While the trade defines premium lager as having an ABV (alcohol content) of around 5% and above, only one in ten regular lager drinkers think that stronger lager ...

Pub Visiting - UK

After necessities and bills, going out, such as the pub & cinema, and dining out still remain consumers' top spending priorities.

October 2009

Bottled Water - UK

- There is a close relationship between consumer confidence and bottled water penetration and sales. Both fell dramatically in 2007 but have shown signs of recovery in 2009. It is likely that economic caution led consumers to switch to tap water.
- Volume sales of bottled water declined by 11% between 2006 ...

Alcohol Ready to Drink (RTDs) - UK

While FABs (Flavoured Alcoholic beverages) grew the alcoholic RTD (Ready-to-drink) sector exponentially during the late 90s, the landscape of the alcoholic market has since led to their equally sharp decline. With furore over binge and underage drinking, they have found themselves, somewhat harshly, a scapegoat for wider societal problems, however ...

September 2009

Out-of-home Drinking - UK

This is the first time Mintel has produced a separate report looking at the market for and developments in on-trade alcohol. On-trade alcohol sales have grown steadily during the past decade but this disguises an underlying trend of decline in real terms – much of the increase being due to ...

Seasonal Drinking - UK

While seasonality does have some influence in consumer alcohol purchase decisions, its role is more limited than might be expected given that seasonality is a recurring theme of drinks advertising.

August 2009

Understanding Drinking Occasions and Unlocking Potential Customers - UK

The first part of this report focuses on how drinking behaviour differs considerably depending on the occasion. For example, lager, bitter, stout and cider are seen as drinks for a 'standard night' in or out, while spirits and cocktails are seen as almost exclusively for the 'big' occasion. Meanwhile, men ...

Drinks NPD - UK

New product development is crucial to the drinks market, maintaining consumer interest and supporting branding, which is of particular value in alcoholic drinks. NPD can address some particular current problems - including declining sales of alcohol and a weighting towards younger consumers, which is far from ideal given an ageing demographic.

July 2009

Independent Pubs - UK

Independent pubs appear to be in the middle when it comes to performance of the varying pub business models: managed pub groups have benefitted during the recession from their significant buying power and ability to offer extremely competitive pricing, tenanted/leased venues have been significantly hampered by their supply ties ...

Sports and Energy Drinks - UK

The market for sports/energy drinks has been buoyant despite the effects of the recession – and in 2008 it accounted for a combined £941 million, up 10% on 2007. In volume terms, the market achieved some 484 million litres, also up 10% on 2007. For 2009, the market is ...

In-home Drinking - UK

This is the first time that Mintel has produced a separate report looking at the market for, and developments in, in-home drinking. In-home drinking has been rising in popularity in the UK for some time and the current recession is likely to increase its share of the total drinks market ...

June 2009

Wine - UK

In 2008, wine suffered its first volume and value decrease following several years of growth. Whilst the economic downturn has impacted on wine, Mintel believes it has accelerated the problems for wine, rather than being the root cause. A number of factors are working against wine. The market is increasingly ...

May 2009

Dark Rum, Cognac and Brandy - UK

Drink - UK

On the face of it, dark spirits (as defined by this report ie not including whisky) is a declining market populated by old-fashioned brands with a traditional image. However, if one looks beneath the surface, there are some signs of renewal, with golden rums showing the way to the rest ...

March 2009

Gin, White Rum and Other White Spirits - UK

Sales of gin and other white spirits have grown by 5% in value and volume since 2003, fuelled by growth at the budget and premium ends of the market, to over 46 million litres valued at £1.2 billion in 2008.

Vodka - UK

Vodka leads the UK spirits market in both sales and growth rate, surpassing Scotch whisky in 2007, with sales rising by 29% in volume to 79 million litres and 20% in value to over £1.8 billion between 2003 and 2008.

Market Re-forecasts - Drink - UK

Mintel's re-forecasting puts markets in realistic light

February 2009

Carbonated Soft Drinks - UK

Carbonates have a large, youthful constituency and the core consumers care least about the health issues that have latterly enveloped the market. Despite this, 'healthier' soft drinks have recorded far faster growth and NPD and marketing is trying hard to reposition fizzy drinks as 'natural' and 'healthy'. This is helping ...

Tea and Herbal Tea - UK

Backed by greater demand for speciality and herbal varieties, the UK retail market for tea and herbal tea managed to post modest growth in 2008 (1% in volume and value) despite a more lacklustre performance by standard tea, which, however, still accounts for the bulk of sales.

January 2009

Lower Alcoholic Drinks - UK

Concern over binge drinking and related health issues has revived the market for low-alcohol drinks, boosting sales by 10% in volume and 12% in value to stand since 2006 at 20 million litres worth £66 million in 2008.