



June 2017

Frequent Travel Programs - US

"The travel market continues to benefit from a strong US economy and continued interest in travel. Many adults are enrolled in a frequent travel program, with frequent flyer and hotel loyalty/rewards programs boasting the highest memberships. As travel loyalty programs innovate to provide a wider variety of ways to ...

May 2017

Hotels and Accommodations - US

"The US market for accommodations reached an estimated \$243.4 billion in revenue in 2016, an increase of 31% from 2011's \$186.1 billion. Revenue is expected to grow another 25% over the next five years, on par with total consumer spending, to reach \$303.8 billion. Hotels make up ...

April 2017

Consumers and the Economic Outlook: Quarterly Update - US

"With a new administration, a growing economy, and a relatively healthy jobs market, this Report addresses how consumers are feeling about their current financial situation. Through a series of questions that will be asked throughout 2017, Mintel has aggregated consumer opinion on their current finances, how they hope to improve ...

Regional Tourism - US

The travel market remains strong as tourism spending by both Americans and international travelers grew by 8% from 2011-16 to reach an estimated \$944.2 billion. The market is forecast to grow by an additional 20% over the next five years, to surpass \$1 trillion by 2021. While transportation accounts ...