

March 2016

Menswear - UK

“Spend on clothing is increasingly competing with other areas such as leisure, with men showing a preference for spending their extra money on activities such as dining out and going out rather than on fashion. This means that clothing retailers will have to work harder than ever to encourage men ...

February 2016

Optical Goods Retailing - UK

“Concentration of the retail sector has continued. The big three opticians, Specsavers, Boots and Vision Express, have all gained market share, thanks to the expansion of their chains. Attention grabbing deals remain the cornerstone of promotional strategy, but we are seeing more brand building by the chains in order to ...

January 2016

Fashion Accessories - UK

“The fashion accessories market has faced a more challenging year in 2015 due to a slowdown in the luxury market. The handbags category, which accounts for half the market, has seen growth slow as consumers are opting for mid-priced bags over luxury labels and due to a trend for smaller ...