



January 2013

Ready Meals - Ireland

The ready meals category within Ireland is experiencing growth led by the popularity of ready-to-cook products and increasing product development within chilled ready meals. However, the category still suffers from an unhealthy image and as Irish consumers become increasingly concerned about their health, future growth within the category will centre ...

November 2012

Grocery Retailing - Ireland

The grocery market within Ireland is increasingly being dominated by UK food multiples and European food discounters. In addition to this, changes to the planning guidelines regarding the cap on the size of supermarkets within RoI have increased, putting even more pressure on convenience and independent stores due to larger ...

Snack Foods and Confectionery - Ireland

The advertising of snack foods and confectionery is a key issue that engenders plenty of lively debate in Ireland, particularly where children are concerned. Critics of such advertising, such as the Irish Heart Foundation and Royal College of Paediatrics and Child Health, have called for a complete ban on the ...

May 2012

Artisan Foods - Ireland

The artisan food market throughout Ireland has the potential to help both NI and RoI recover from the recession. However, increased pressure is being placed on the industry due to an increasingly price-driven consumer who has not got used to heavy discounting within the food retailing sector, along with increased ...

March 2012

Dairy Products - Ireland

With food prices increasing and consumer spending power remaining low, the Irish dairy category is faced with an increasingly challenging operating environment. However sales are still being driven forward by a demand for healthy products.

Foodservice - Ireland

The all-Ireland foodservice market has been in continual decline since 2008 due to the impact of the recession. The Restaurant Association of Ireland (RAI) reported that around 700 restaurants and coffee shops closed down between 2009 and 2011 as a result of the economic crisis.

February 2012



Beer and Cider - Ireland

Alcohol consumption levels within Ireland decreased between 2007 and 2011, leading to an impact on the beer and cider market. In particular the pub trade has decreased in value, with 30,000 jobs having been lost in RoI alone since 2007.