

Retailing and Apparel - USA



December 2016

Dollar Stores - US

"Dollar stores are sitting fairly pretty at the moment. They are housed within a broader subcategory of "other general merchandise" stores (according to the US Census Bureau's Annual Retail Trade Survey NAICS classification) which is the fastest growing sector within the total general merchandise category inclusive of discount department stores ...

November 2016

Grocery Retailing - US

"The grocery industry is arguably the most dynamic and fragmented retail sector there is. Groceries are deemed necessities so this industry remains somewhat protected from outside influencers that could cause steep sales variances, but the largest factor right now impacting the category is declining foods costs. This benefits the shopper ...

October 2016

Activewear - US

The activewear sector is thriving in an otherwise soft apparel and footwear market. Although nearly three quarters of Americans are overweight or obese as of 2014, the onset of fitness trackers and other wearables is helping to positively influence change when it comes to health management. This should lead to ...

Traditional Toys and Games - US

The toy market totals an estimated \$26.2 billion in 2016 and has experienced strong growth in the past two years. This trajectory is likely to continue into 2017 given the positive economic climate and the anticipated release of new installments in movie franchises popular with kids. Character merchandising is ...