

November 2009

Social Networking - UK

Despite the increasing range of extra activities that sites like Facebook offer, internet users are still mostly pre-occupied with one another, with research showing 66% visit to keep up with current friends compared with 10% of respondents that visit social networks for music, for example. How can social networks encourage ...

October 2009

Web Aggregators - UK

- More than 24 million people have used a price comparison site to purchase financial products or to obtain quotes.
- Consumer loyalty is fairly low in the aggregator market - with more than 14 million people having used three or more different price comparison sites.
- Almost five million people use price comparison ...

September 2009

Online Grocery Retailing - UK

The UK online grocery market is estimated at £4.4 billion (including sales tax and delivery charges) in 2009, having more than doubled (134% growth) in value over 2005-09. Rapidly rising food inflation, particularly in 2008, has contributed to high value growth in the sector, while dampening demand in volume ...

Fashion Online - UK

Despite the economic downturn, the online fashion market continues to boom. Mintel forecasts it will reach £4.1 billion in 2009, up by 26% on 2008. Fashion retailers' websites are now the favourite destination for online shopping, whereas in October 2008 and January 2009, books were the most popular category.

August 2009

Gaming in the Interactive World - UK

- According to Mintel's research at least 65% of respondents surveyed had played games online. The trend is driven by greater access to broadband and hardware, including PCs, internet-enabled portable and static games consoles as well as mobile 'smart' phones.
- For console gaming online, subscription-based services like Xbox LIVE dominate the ...

July 2009

Online and Interactive Gambling - UK

Only a very small minority of UK adults actually participate in online gambling, but very few will be unaware of its existence and a large majority will have formed some sort of opinion about it. For many non-gaming brands, the normalisation of gambling in general led by the success of ...

May 2009

Buying for the Home Online - UK

Despite the downturn in the wider economy and the housing market in particular, sales of home goods online are growing rapidly. Two thirds of internet users have made some kind of purchase and the choice they are being offered by retailers has widened dramatically over the past two years.

April 2009

Online Dating - UK

The online dating market has grown rapidly in recent years as stigma surrounding the industry has deteriorated. However, over the next four years the online dating industry will begin to mature, and growth, although remaining in the double digits, is likely to begin to decline. At the same time, Mintel ...

March 2009

Market Re-forecasts - E-commerce - UK

Mintel's re-forecasting puts markets in realistic light

Home Shopping - UK

UK home shopping has moved online – Mintel estimates that e-commerce accounted for 70% of all retail spending from home in 2008. But, the online channel is currently dominated by store-based retailers – the leading grocers, plus the likes of Argos, DSGi, M&S, Next, and John Lewis. Collectively, their turnover ...

February 2009

Social Networking Across the Age Gap - UK

Social networking has now been established in the UK for over eight years, with the first popular site, Friends Reunited, launching in July 2000. However, whilst Friends Reunited is still with us today, the market for social networking has changed from being something predominantly used by youth.

January 2009

Music and Video - UK

The music and film industry has radically changed in the last couple of years, thanks to the increasing penetration of broadband – which has made it increasingly convenient for music and film lovers to buy via the web.