

December 2013

Youth Fashion - UK

“In order to compete in a changing young fashion landscape, clothing retailers need to do more to entice young customers to part with their cash. Exciting stores, large fitting rooms, innovative websites, on-trend garments and exclusive collaborations with popular musicians and celebrities are among the factors that will help retailers ...

November 2013

Childrenswear - UK

“Babywear has lent the market some resilience and as well as benefiting from the recent baby boom, it has been more protected from the economic downturn due to the strong gifting market. Boyswear has seen the slowest growth, and the sector has struggled due to a move away from dressing ...

October 2013

Clothing Retailing - UK

“While consumers have continued to increase their clothes purchases in real terms, driving up value sales, volume growth has slowed as inflation has returned and the market is vulnerable to cost rises especially in cotton. Consumers remain squeezed but are feeling more confident. In the current climate, clothing retailers can't ...

September 2013

Watches and Jewellery Retailing - UK

“While consumers are increasingly happy to browse and buy precious metal jewellery online, not being able to see the piece in person remains a big barrier to shopping online. Two fifths of women like to see the item before buying it and a quarter like to try it on meaning ...

August 2013

Fashion Online - UK

"Returns remain a big issue for the online clothing market and retailers are experimenting with virtual fitting rooms and other sizing technology in the hope that they can help consumers to better judge whether clothes will fit and provide a solution for reducing the amount of clothes that are returned ...

July 2013

Footwear Retailing - UK

"Mintel estimates that total online footwear sales grew by a little more than 19% in 2012, bringing online category sales to £843 million, which equates to 10.5% of all footwear purchase. We expect 2013 to be a year of further strong growth that will bring online footwear sales to ...

E-Commerce - UK

"Coupled with the power of social media, mobile connectivity is giving consumers access to more information instantly than ever before. Viewed sociologically, m-commerce is changing behaviour."

Sports Goods Retailing - UK

"The sports goods retailing market is heading into a period of potentially significant change as the major chains look to step into the gap left by the collapse of JJB, the independent sector attempts to reverse long-term trends of steady decline and brands themselves begin to take control of their ...

June 2013

Underwear - UK

"Average spend per head on underwear remains low, as a result of the wide availability of low-priced pants and bras, the popularity of multipacks and half of consumers only buying new items when their old ones have worn out."

May 2013

Department Store Retailing - UK

"Three fifths of shoppers enjoy looking around a department store, even if they are not planning to make a purchase. There is potential for retailers to use the latest technology to capitalise on dwell time and persuade consumers to buy using techniques such as personalised real-time special offers."

April 2013

Womenswear - UK

“Women are increasingly using different devices, depending on their whereabouts and preferences at any one time, to browse for clothes, compare prices, search for special deals and reserve or pay for fashion online. They are also combining in-store and online shopping without even noticing. This means that successful fashion retailers ...

March 2013

Menswear - UK

“Shopping online for clothes via mobile devices is still a small market, but there is real potential for growth for menswear as male users of smartphones and tablets do not see security as an issue and fewer than average have experienced slow loading times or had problems paying. Consumers are ...

February 2013

Optical Goods Retailing - UK

“When retailers start discounting they grab market share, but continued use of the same tactics quickly becomes tired and less effective. In the future the best optical goods retailers need to use a more innovative range of techniques to inspire customers to buy through understanding their lifestyles, style aspirations and ...

January 2013

Maternitywear - UK

“Growth in the maternitywear market has, despite the rising birth rate, remained stunted as a result of the uncertain economic climate, with mothers cautious about spending too much on themselves when faced with the cost implications of having a baby. Women are buying fewer items of specific maternity clothing and ...