

June 2018

Cultured Dairy - Canada

Cultured dairy products are a mainstay for Canadians, with yogurt proving to be the most popular. From a broad perspective, there has been an evolution around yogurt and cultured dairy. Over the past decade, the categories that fall within the cultured dairy space have leveraged health claims and the continued ...

May 2018

The Natural/Organic Shopper - Canada

"When asked, most Canadians claim they purchase foods or drinks with either organic or natural labels. Furthermore, more consumers claim that they are purchasing more organic/natural foods/drinks. While these are positive signs, the perception that these products are too expensive remains a barrier in the minds of consumers ...