

June 2014

Shopping Locations - UK

“The role of the high street is changing as consumers use town or city centres more for comparison shopping and as local collection points for online orders. City centres and local neighbourhoods are benefiting from growing usage of convenience stores instead of superstores as people do more of their top-up ...

May 2014

DIY Retailing - UK

“DIY stores need to become ideas centres – places where shoppers are inspired to buy, whether that is for a project themselves or for someone to do the work for them.”

– John Mercer, Senior Retail Analyst

April 2014

Department Store Retailing - UK

“In order to stand out in a competitive market, it is essential for department stores to ensure that they improve their stores, with a quarter of consumers saying a modern looking store would encourage them to shop there more.”

Convenience Stores - UK

“For convenience retailers, those consumers incorporating c-stores within their regular grocery shopping repertoire are most important. On this basis, young shoppers – most importantly, the 25-34 age group – should be the focus for retailers.”