

December 2011

Motorcycles and Scooters - UK

“Mintel’s research amongst men and women illustrates the future opportunities that exist to attract new owners to two-wheelers. With around one in five adults saying they would consider owning a bike or scooter, this equates to some 11 million adults.”

Vehicle Recovery - UK

“The growth in online purchasing of breakdown cover reflects the changing way that many consumers are purchasing all types of goods and services. The fact that vehicle recovery is viewed by many as a ‘must have’, but with very little differentiation between one company and another, means price is an ...

November 2011

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

October 2011

Car Service and Maintenance Repair - UK

“Cost is one important factor behind choice of service agent, as six in ten drivers are keen not to fall victim to a garage that recommends more work than necessary in order to charge more and a third look for low labour charges. One way for garages to increase custom ...