

November 2021

Kids' Impact on Household Decisions - Brazil

“After a year of uncertainties, parents of children under 18 have tried to find some sort of stability, now that schools have reopened. The pursuit of a healthy lifestyle has been a priority, as well as family values. These factors have had great influence on consumption habits.”

– Laura ...

October 2021

Brazilian Lifestyles - Brazil

“The COVID-19 pandemic and the economic recession that followed have been driving Brazilians' priorities during 2021. In addition to taking care of their health and protecting themselves and their loved ones from the coronavirus, two major challenges have emerged. One is the financial adjustment needed in the midst of an ...