



September 2017

New Cars - US

New vehicle sales through 2017 have confirmed that the auto industry hit “peak auto” in 2016, meaning growth in new vehicle sales will end this year. Despite the slowdown, Mintel estimates a healthy 17 million units will be sold in 2017. The stagnant market means that auto manufacturers will need ...

July 2017

Certified Pre-Owned Cars - US

"CPO (certified pre-owned) vehicles are used vehicles that have been certified by an auto manufacturer or dealership to meet specific quality criteria. Certification gives car shoppers assurances as to the quality of the used vehicle that was purchased and the vehicles typically come at a higher price point than a ...

Consumers and the Economic Outlook: Quarterly Update - US

"As of June 2017, the economy is still improving, wages are slowly rising, and unemployment numbers continue to fall. Consumer sentiment about their financial situation remains healthy, and most consumers don't think their finances will change (or increase) that significantly. Parents overall are somewhat more optimistic about the financial future ...