

### March 2010

#### Optical Goods and Eyecare - UK

- Optical goods, especially spectacles, are a discretionary purchase and the recession has dented demand. Spending in 2009 fell by 2.2% compared with the previous year. However, modest growth will return in 2010 as consumer confidence improves with sales forecast to grow by 19% in the five years to 2014 ...

### January 2010

#### Sandwich Shop Retailing - UK

- The market potential of healthy sandwiches is not being fully exploited. Three in ten sandwich buyers seek out such sandwiches, yet, low fat variants accounted for just 7% of new launches in 2009.
- Starting to provide nutritional information could open a market of nine million people to sandwich shops. Unlike ...

#### Beauty Retailing - UK

Promotions and special offers resonated with very large numbers of shoppers, equivalent to 22 million adults – 2009 was the year of the ‘deal-conscious shopper’. Retailers have responded to changing consumer needs during the recession by increasing their promotional activity, offering deals like 3 for 2’s or buy one ...