

September 2013

Watches and Jewellery Retailing - UK

“While consumers are increasingly happy to browse and buy precious metal jewellery online, not being able to see the piece in person remains a big barrier to shopping online. Two fifths of women like to see the item before buying it and a quarter like to try it on meaning ...

August 2013

Fashion Online - UK

“Returns remain a big issue for the online clothing market and retailers are experimenting with virtual fitting rooms and other sizing technology in the hope that they can help consumers to better judge whether clothes will fit and provide a solution for reducing the amount of clothes that are returned ...

July 2013

Footwear Retailing - UK

“Mintel estimates that total online footwear sales grew by a little more than 19% in 2012, bringing online category sales to £843 million, which equates to 10.5% of all footwear purchase. We expect 2013 to be a year of further strong growth that will bring online footwear sales to ...

E-Commerce - UK

“Coupled with the power of social media, mobile connectivity is giving consumers access to more information instantly than ever before. Viewed sociologically, m-commerce is changing behaviour.”

Sports Goods Retailing - UK

“The sports goods retailing market is heading into a period of potentially significant change as the major chains look to step into the gap left by the collapse of JJB, the independent sector attempts to reverse long-term trends of steady decline and brands themselves begin to take control of their ...