

September 2018

Laundry Detergents, Fabric Conditioners and Fabric Care - UK

“In its bid to reverse rapidly falling value, laundry detergent brands have upped their focus on innovation that aims to reduce consumers’ repertoire of laundry care products. However, in doing so, the fabric conditioners and fabric care markets are now under threat. Increased focus on skin health and the environment ...

August 2018

Consumers and the Economic Outlook - Quarterly Update - UK

“Consumers continue to worry about the impact Brexit will have on the UK economy. But people are still focussing much more on their own financial situations, which are currently in a pretty healthy state. The base rate rise will make it harder for some, but the general outlook is positive ...

July 2018

Air Care - UK

“More people than ever are using air care products, with the category benefiting from meeting both emotional and functional needs. However, concerns over the content of standard fresheners look to have encouraged some consumers to re-evaluate their product choices. Innovation is continuing to rise, ensuring the category remains fresh and ...