

July 2021

Outdoor Leisure Activities - US

“Outdoor leisure activities received a boost in participation from the pandemic, as many out-of-home leisure venues such as museums, theaters and restaurants were closed. As the country reopens and out-of-home leisure has more points of competition, outdoor leisure activities have an opportunity to be a mechanism for both strengthening social ...

Consumers and the Economic Outlook - US

“The current economic climate of the US has the country primed for further growth over the course of the next few years. The nation is reopening, vaccination rates are increasing, and consumer sentiments are exceedingly positive. With unemployment rates continuing to improve and the economy rapidly growing, many consumers have ...

Outdoor Cooking - US

“2020 was a good year for the outdoor cooking market. COVID-19 drove consumers back to their homes, which led them to prioritize their surroundings and invest in their outdoor spaces. What’s more, outdoor cooking became a source of escape and relaxation, as well as provided consumers an opportunity to shake ...