

## March 2022

### Made to Order Smoothies - US

"Functionality has been one of the most important trends within the beverage industry, and its importance has only been enhanced by the pandemic. Foodservice occasions will be up for grabs as consumers re-engage with a blend of pre-pandemic and "post"-pandemic habits, especially as consumers ramp up on out-of-home and ...

### Healthy Dining Trends - US

"While healthy eating and restaurant dining both took a backseat throughout much of the pandemic, consumers are now primed and ready to reengage on both fronts. Looking at the concept of health through a wider lens and considering diners' physical and mental wellbeing alongside the wellbeing of society and the ...

### Flavor and Ingredient Innovation on the Menu - US

"Restaurant sales increased in 2021; however, the foodservice industry is still facing hurdles on the road to recovery. While operators are streamlining menus amid labor and supply issues, innovative menus will be critical for attracting consumers to restaurants, especially while inflation erodes purchasing power and prompts consumers to cut back ...

### Quick Service Restaurants - US

"QSR offerings and services, both on and off-premise, are rapidly evolving as automation and technological investments become ubiquitous in the industry. These are necessary investments that lend QSRs the opportunity to deliver a highly efficient and personalized experience to their customers, whose needs for value and convenience are now elevated ...

### Emerging International Cuisine Tracker - US

"International cuisine consumption has increased year over year, as consumers return to dining out. Younger consumers continue to prove most adventurous in emerging international cuisine consumption, including cooking at home. With value being at the forefront of consumers' minds, brands and operators will have to compete to be included in ...

## February 2022

### Convenience Store Foodservice - US

"C-store foodservice is in a unique position, as it must first consider how gas prices will affect foot traffic. Loyalty programs are an important tool in connecting in-store purchases to paying less at the pump. Supporting other trends in-store, like BFY options, trending flavors, delivery and even sustainability helps connect ...

### Full-service Restaurants - US

"Nimble and innovative full-service restaurant operators are strengthening their off-premise operations to serve expanded consumer needs for value, safety and convenience. Consumers' enthusiasm for dining out is driving much of the segment's recovery and lends operators the opportunity to differentiate on experience. As the segment continues to battle inflation, supply ...

## January 2022

### Foodservice in Retail - US

“Foodservice in retail suffered in the early stages of the pandemic, but the forces that made foodservice a priority for grocery retailers before the pandemic are as strong as ever. Retailers compete against an ever-widening array of convenient meal options and must meet shoppers’ elevated expectations for variety, quality and ...

### Family Dining Trends - US

“Amidst a struggling industry, foodservice operators can lean on families in the return to growth. Beyond procurement enhancements, restaurant operators must place greater emphasis on developing menu variety – giving kids more than the status quo meal. To win family dining business, restaurant operators must focus on speed and convenience ...

### Consumers and the Economic Outlook - US

“Despite yet another COVID-19 variant, the US economy ended 2021 in good shape, with rising consumer confidence and unemployment rates that fell to a pandemic-era low. Alongside the strong economic gains, consumers’ financial situations also continued to improve, with most remaining optimistic about their finances going into 2022. As the ...