

December 2010

General Insurance Overview - UK

General insurance is one of the most competitive and commoditised financial service marketplaces. The growth of online purchasing over the last decade has increased price sensitivity among consumers but also lowered barriers to entry, allowing more brands to compete. Against this backdrop, many insurers have focused on gaining and maintaining ...

Retail Banking Overview - UK

This report focuses on consumers' views of the retail banking market, and highlights the role that the current account plays in people's financial life. The importance of cross-selling is confirmed, and the opportunities for expanding these sales are assessed. Drawing on exclusive consumer research, as well as findings from other ...

November 2010

Web Aggregators - UK

This report uses Mintel's exclusively commissioned consumer research to provide an insight into aggregator usage, the approach taken to online research and purchasing, aggregator purchasing considerations and general attitudes towards aggregators. The sector's key players are considered in terms of both recent activity and also a wider brand analysis. Broader ...

July 2010

Consumers' Attitudes Towards Debt - UK

- Despite the severity of the recession only 3% of the population are really struggling to meet their financial commitments and may have missed at least one payment recently, equivalent to around 1.5 million adults. Younger adults and those on lower incomes are more likely to fall into this group ...

June 2010

Retirement Savings Overview - UK

- The UK has an ageing population and a worryingly large pension savings gap due to an apathetic attitude towards retirement, particularly amongst younger adults, who have other priorities like getting onto the housing ladder and who generally regard retirement as being too far away for them to worry about.
- The ...

April 2010

Consumers and Financial Advice - UK

This report examines the current issues facing the financial advice market, focusing on consumer attitudes and behaviour. It considers the impact of proposed regulatory changes, the current size and shape of the intermediary marketplace and the growing influence of online sources of advice. Mintel's exclusively commissioned consumer research analyses the ...

March 2010

Saving and Investing for the Long- term - UK

In this report, Mintel examines the market for long-term savings and investment products, from cash to equity-based investments and the issues facing providers, distributors and advisers. It considers whether we are a nation of savers or borrowers, and how the upheavals of the past two years have affected savings confidence ...