

December 2021

Consumers and the Economic Outlook - UK

“Rising inflation and concerns about stock shortages have shaken consumers’ sense of financial wellbeing and confidence for the coming year. It is important to place the falls seen on these measures in October in context, however: the vast majority of consumers remain fairly upbeat.

Green, Ethical and Socially Responsible Finance - UK

“There is a clear lack of knowledge and understanding among the majority of adults about what green, ethical and socially responsible financial services actually look like. Education on how these services act ethically, particularly on issues most concerning consumers, and how consumers can utilise their interactions with them to make ...

September 2021

Consumers and the Economic Outlook - UK

“The end of social distancing and the associated boost to retail, leisure and entertainment spend brought about an immediate rebound in economic activity, and GDP grew by 4.8% in Q2 2021. Consumers have also responded positively, with Mintel’s current financial wellbeing and financial confidence trackers reaching new record-highs in ...

August 2021

Financial Lifestages and Financial Priorities - UK

“While the impacts of the COVID-19 outbreak – both societally and economically – have been seismic, the various government protection schemes mean that most households have been able to stay afloat. However, that is not to say that consumers have continued spending as normal, and a combination of inhibitive social ...

June 2021

Consumers and the Economic Outlook - UK

“Despite the continuing upheaval caused by COVID-19, financial wellbeing and financial confidence both hit new index highs in April 2021, while planned financial activity for the next three months approached pre-pandemic levels in May, driven by increased interest in

COVID-19 and Financial Services: A Year on - UK

“COVID-19 has defined the financial services industry over the last year and its repercussions will shape developments in many markets in the years to come. While most consumers’ finances have remained relatively healthy and opportunities to spend have been

leisure and hospitality.

While there are growing signs of polarisation and ...

heavily reduced, savings have soared. However, lending – particularly in consumer ...

May 2021

The Impact of COVID-19 on Household Finances - UK

“COVID-19 has impacted British business and social life like no event since the Second World War. Household finances have not been exempt from this. Rising unemployment and income cuts have plunged some – particularly already vulnerable groups – into financial difficulty. However, furloughs, reduced spending and a rise in remote ...

March 2021

Consumers and the Economic Outlook - UK

“GDP grew by 1.0% in the final quarter of the year as the economy bounced back more strongly than in expected in December, following the dip in November caused by the second lockdown of England and other lockdowns and restrictions in various parts of the country. Despite this slight ...

February 2021

Attitudes towards Advertising in Financial Services - UK

“COVID-19 has rapidly changed when, where and how consumers are exposed to advertising. Financial services have been less impacted by COVID-19 than other sectors, allowing advertisers to take a larger share of voice and use their adverts to reassure and guide customers through challenging times. This has helped build trust ...