

September 2012

Watches and Jewellery - UK

“While watches remain highly desirable products, with Rolex found to be one of the most desired watch brands, watch ownership continues to decline as consumers are increasingly turning to their mobile phones to tell the time.”

August 2012

Holidaywear Shopping - UK

“The rise in domestic holidays means that retailers and brands need to expand their definition of holidaywear away from the traditional beach clothing and swimwear collection. There is potential for holiday clothing to include a wider selection of outfits such as festival collections, as well as clothes suitable for the ...

July 2012

Home Shopping - UK

“The days when home shopping was distinct from store shopping are over. It's only analysts who try to make the distinction. For everyone else it is just shopping. And shopping is changing rapidly. If there is one clear message of this report it is that home shopping and store shopping ...

Footwear Retailing - UK

“Mintel estimate that total online sales of shoes reached approximately £660 million incl-VAT in 2011, representing 8.3% of the total footwear market and we expect this spending to more than double by 2016. Multichannel and m-commerce initiatives will drive much of this growth and that will impact the high ...

Clothing Size - UK

“Unless the mainstream fashion market becomes more sympathetic to big and tall consumers' needs, it runs the risk of becoming ostracised from this increasingly united group on a permanent basis, and given the changing shape of the global marketplace, may run the risk of damaging brands and designer names in ...