

January 2018

Sauces and Marinades - Canada

As Canada's demographic landscape evolves, consumers' expectations of their food is evolving with it. Sauces and marinades are a large part of this evolution due to the category's impact in providing new and different flavours in a convenient fashion. As a result, companies that capitalize on evolving formats and flavours ...

November 2017

Fish and Seafood - Canada

"The overwhelming majority of Canadians eat fish and/or seafood. Yet while the industry enjoys usage from nine in 10 (87%) Canadians who eat fish and 72% seafood, it is also experiencing a transition. Per capita consumption is softening over the longer term as Canada's population evolves. This Report examines ...

October 2017

Home Meal Replacement - Canada

"HMR's growth reflects an increase in the importance of convenience in how Canadians get and prepare their food. This Report examines consumers' usage and perception of HMR in the Canadian market, helping retailers identify opportunities in the space. This Report also explores what foods consumers are more likely to eat ...