

December 2009

Managing Food Costs - UK

This report looks at the fluctuations in food prices and the impact of these and other recent economic changes on consumers' grocery shopping behaviour, as well as the ways in which retailers and brands have responded to these changes.

Family Dining - UK

This report examines:

Meals-for-one - UK

This report examines the eating habits of adults in OPHs. No one consumer product market will be examined, however, Mintel will explore a whole range of food products, with reference to how they fit into the daily eating patterns of people living on their own.

November 2009

Food Retailing - UK

People want their grocery shopping to be convenient. But, in contradiction of popular myth, most people (85%) don't mind grocery shopping, although 35% admit that they find it a chore.

Children's Eating Habits - UK

Food and drink manufacturers looking to target their products at children are increasingly using internet advertising. Internet ad is less regulated than other media and children are already responding positively to it: thirty percent of 8-16 year-olds say that they try food or drinks after seeing them online.

Evening Dining - UK

- Two-thirds of adults cook their evening meal from scratch. However, most draw upon a repertoire of meal options that includes take-aways and ready meals.
- Manufacturers and retailers of convenience foods are failing to attract their share of older shoppers, with this group preferring to cook their evening meals from scratch ...

Potatoes - UK

- The chilled potatoes sector is showing strong growth, now accounting for 2% of the market. Not only do consumers want potatoes that require minimal cooking, but they are also responding to the health/ freshness position of chilled potato products. Fresh potatoes still account for two-thirds of the market.
- Suppliers are ...

October 2009

Over-55s' Eating Habits - UK

- When shopping for food, two thirds of over 55-year olds are likely to have planned their purchases in advance.
- Consumers aged over 55 are more frequent food shoppers than their younger counterparts who are much more likely to shop once a week or less.
- Almost 5 million over-55yr olds have ...

Media and Food (The) - UK

- Health advice is constantly in the media and just under 10m people try to keep up to date with such health advice. However, the vast majority of these (just under 9m) admit that conflicting advice is confusing.
- The majority of consumers (23m) believe they know what to do to keep ...

Ice Cream - UK

- There is growing demand for indulgent 'treats' in the British diet and the £1.3 billion ice cream market is tapping into this demand with growing sales of luxury and premium ice creams at the expense of standard varieties. 14m adults buy ice cream as a treat.
- There are unexploited ...

September 2009

Convenience Stores - UK

Convenience retailing is changing fast. For years, it changed little while the food retailing market leaders concentrated on developing superstores to serve the primary weekly shop. But in the last ten years those same market leaders have turned their attention to C-stores and developed formats that serve consumers far better.

Online Grocery Retailing - UK

The UK online grocery market is estimated at £4.4 billion (including sales tax and delivery charges) in 2009, having more than doubled (134% growth) in value over 2005-09. Rapidly rising food inflation, particularly in 2008, has contributed to high value growth in the sector, while dampening demand in volume ...

August 2009

Seasonings - UK

Since 2007, value sales of seasonings have grown by 9.5%, to reach an estimated £203 million, however, with the effects of inflation removed, value sales actually fell 1.5% in real terms.

Edible Oils - UK

Since 2007, value sales of edible oils have grown by 30%, to reach £323 million. When the effects of inflation are taken into account, value sales grew by 17% in real terms.

Salads and Salad Dressings - UK

Mintel last reported on the salad and salad accompaniments markets in 2007, since when, these markets have faced rising costs and tighter consumer budgets in the economic downturn. While the focus on healthy eating continues to benefit the market, consumer action lags behind changing attitudes.

July 2009

Biscuits - UK

This report assesses the performance of the biscuits market. Faced with the challenge of rising ingredients costs in 2008, sweet and non-sweet biscuits have grown by 11.7% and 16% respectively between 2007 and 2009

Noodles, Rice and Pasta - UK

This report assesses the performance of the noodles, rice and pasta market. Since 2007, value sales have grown by a significant 22.5% to reach £1.4 billion in 2009.

to take the overall UK retail market for biscuits to an estimated £2.1 billion.

Sweet and Savoury Spreads - UK

The spreads market is valued at £590 million in 2008 and is almost evenly split between sweet and savoury products. Sales of honey and chocolate/nut spreads have been particularly buoyant of late in sweet spreads, while in savoury spreads, chilled spreadables, such as sandwich fillers and pâtés, account for ...

June 2009

Deli Meats, Bacon and Sausages - UK

This report assesses the performance of the delicatessen meats, bacon and sausages market. Since 2007, volume sales have fallen by 2.2%, whilst value sales have grown by 5.2% to reach £3.9 billion.

Yellow Fats - UK

Since Mintel last reported on the yellow fats market in September 2007, rapidly rising costs have put pressure on the market and the economic downturn has taken its toll on consumers, while attitudes have shifted towards broad-based health.

May 2009

Yogurt - UK

Mintel last reported on the yogurt market in 2007, since when, the market has faced new challenges in the form of rapidly rising costs, a swing towards broad-based health in consumer attitudes and softening demand in the economic downturn.

Convenience Foods - UK

We are what we eat – and what we drive and wear and, increasingly, how we live. The credit crunch and the rapid collapse of hitherto solid financial institutions are

Pizza - UK

Worth £721 million in 2008, the pizza market is set to continue to grow by over 5% in 2009, with frozen pizza being slightly more important than chilled. Many consumers are trading around in pizza due to the recession, going from restaurants to takeaways or from takeaways to chilled or ...

Confectionery - UK

This report focuses on the UK market for sugar confectionery, mints and gum, which were last examined separately in 2007 (sugar confectionery and chewing gum & mints). The period since then has seen mixed fortunes for the market overall, with some sectors benefiting from innovation (ie chewing gum), while the ...

Desserts - UK

With sales nearing £1.5 billion in 2008, the desserts market is typically dominated by the chilled sector, representing nearly 70% of the market. Recently, however, frozen and ambient desserts have become increasingly popular, as consumers look for cheaper dessert options in the recession.

calling into question many of the basic assumptions on which modern consumer societies are structured. The pursuit of growth at ...

April 2009

Cheese - UK

This report focuses on the UK market for cheese, which Mintel last examined in July 2007. The period since the last report has seen major challenges for the industry. Initially these came from the impact of rising prices, which, added to what were already falling milk volumes, led to a ...

Entertainment Foods - UK

The UK's love affair with cooking is not fully translated into frequent entertaining because some consumers lack the confidence and skill to serve the high standard of food they perceive is required when entertaining guests.

March 2009

Sandwiches and Other Lunchtime Foods - UK

Changing working patterns and the economic downturn are having a radical effect on the market for lunchtime foods. The time available for lunch at work is decreasing and an increasing proportion of workers are eating at their desks or skipping lunch altogether, relying on snacking throughout the day to meet ...

Market Re-forecasts - Food - UK

Mintel's re-forecasting puts markets in realistic light

February 2009

Bread and Morning Goods - UK

Baby Food, Drinks and Milk - UK

Since Mintel last reported on the baby food, drink and milk market in 2007, sales have continued to see dynamic growth, fuelled by rising birth rates and wider usage, largely on the back of NPD.

Ethnic Cuisine - UK

While the market may be viewed as relatively mature it remains dynamic with a wide variety of different cuisines on offer. Of these, Mexican and Thai are the most established although with many other styles at the margins. So-called Ethnic Purists, who eat ethnic cuisine several times a week, are ...

Brands - Are Supermarkets Squeezing Out Brands? - UK

Food inflation coupled with the recession present the bread and morning goods market with challenges and opportunities.

Supermarkets' own-label offerings have long been a significant part of the UK food sales, holding a share of nearly 29%.

Influence of the Environment on Food Shopping - UK

Protection of the environment, and climate change in particular, are among the greatest challenges facing the UK today. It is no wonder, therefore, that retailers, manufacturers and consumers are taking action to counter the impact of climate change and other environmental effects. The majority of consumers are concerned about environmental ...

January 2009

Fair Trade Foods - UK

Despite its meteoric growth, the Fairtrade market still remains largely niche and it is questionable whether it is likely to remain as such or whether it will reach mass-market status. This report explores whether ethical consumerism is just a marketing buzzword.

Crisps and Snacks - UK

The last Mintel report on crisps and snacks pointed to steady growth in the market based on a shift in consumption from children to adults. Growth in the market has exceeded these earlier expectations, despite continued pressure to reduce snacking behaviour among both children and adults in a drive towards ...

Fruit and Vegetables - UK

While an already large market, demand for fruit and vegetables continues to expand to the benefit of all three main sectors profiled (fresh, frozen and canned). Much of the recent increase in volumes has resulted from the trend towards healthier eating as well as the push being given by the ...