

February 2011

Access Control (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Anti-aging Skincare - US

The U.S. market for anti-aging skincare products sold through food, drug, and mass merchandisers (FDMx) experienced decelerating sales in 2010 as the economy forced many budget-conscious consumers to cut back on non-essential items as their spending power for such items shrank. Further deceleration and even losses were prevented by ...

Arthritis - US

Some 50 million Americans 18 and older had arthritis in 2009, and this number is expected to grow to 67 million by 2030. As arthritis is currently incurable, companies that offer products/services that alleviate pain can enjoy robust growth for the future. This report provides businesses with the insights ...

Beverage Packaging Trends - US

While 2009 was an off year for new product launches in the beverage sector, 2010 saw a significant uptick, demonstrating the variety of approaches companies are taking to re-engage the thirsty consumer.

Books and e-books - UK

The market for books is undergoing a fundamental change at present, driven primarily by the steady growth of e-books and declining print book sales but also in the area of distribution, with a move away from the high street towards online channels.

American Families and Dining Out - US

American families that share meals together are more likely to be happier and healthier, according to research conducted by the National Center on Addiction and Substance Abuse (CASA). Mintel's custom consumer research reveals that the vast majority of families frequently dine together at restaurants. This means the foodservice industry plays ...

Antiperspirants and Deodorants - US

The antiperspirant/deodorant market is very mature and highly competitive. While many companies have struggled to achieve growth in this environment, some firms have made significant gains with specific types of products and a consumer-centric approach to product development and marketing.

Baby and Nursery Equipment - UK

Since 2005 there has been a baby boom, with higher birthrates helping fuel demand for baby equipment. But, over the next five years, the number of babies born each year is forecast to stabilise. Mintel looks at the implications of a steady birthrate for today's suppliers.

Book Publishing (Industrial Report) - UK

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Bottled Water - Europe

Thanks partly to a greater premium orientation, France is Europe's most valuable bottled water market, accounting for €7.4 billion in 2010. When it comes to volume sales, however, Italy is the undisputed leader.

Volume sales of 11.5 billion litres were recorded, thanks to a per capita consumption that ...

Breakfast Cereals - Europe

In the 'Big 5' European countries, retail volume sales of breakfast cereals reached 934,000 tonnes in 2009, up by 1% on the previous year and fairly stable when compared with 2005. However, this trend is not uniform across the leading European countries.

Breakfast Eating Habits - UK

Consumers have an established habit of eating breakfast at home every day, making this part of their daily routine. This habit has become more pronounced as consumers see breakfast at home as a cost-effective option that enables them to make their discretionary income go further. This report examines consumer breakfast ...

Breakfast Restaurant Trends - US

Breakfast at restaurants has fared better than other dayparts in the down economy, helped along by it being a relatively inexpensive way to still have a restaurant meal and the constant need for a morning meal for harried on-the-go consumers, as well as the new influx of restaurant chains now ...

CCTV (Industrial Report) - UK

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Cereal and Snack Bars - UK

Growth of 32% against 2005 saw the market reach an estimated £371 million in 2010. The robust growth conceals a slowing trend in annual growth rates from 8% in 2008 to 4% in 2009 and just 2% in 2010.

Children's Eating and Drinking Habits - UK

Obesity is still dominating the headlines however it seems that finally there is some evidence of positive change in children's eating and drinking habits. School dinner choices have improved; children are snacking less during the day and appear to have cut back on crisps, sweets and chocolate. It is difficult ...

Coffee - Europe

Coffee markets across Europe regained growth in 2010, following a slowdown in 2009, due to the recession. The 'Big 5' markets posted strong value growth, driven by the demand for value added coffee products. Volume sales also improved thanks to widespread use of price promotions as well as the growing ...

Coffee Shops - UK

Visiting coffee shops is a well-established habit amongst consumers, with many seeing it as an affordable regular treat which is also driven by consumers' continuing demand for convenience products. However, operators in the market are having to battle with rising raw ingredient costs and a turbulent economy, and one of ...

Consulting Engineers (Industrial Report) - UK

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Consumers and The Economic Outlook - UK

In this report, Mintel reveals the current state of consumers' household finances, their expectations for 2011, and how their situation has changed over the last year or so. Their spending priorities are assessed, and the potential impact on the broader economy is

building and engineering, and now featuring new business and professional/office sectors ...

Deodorants - Europe

While deodorants are regarded as a daily essential for most European adults, manufacturers are increasingly positioning them as beauty products in an attempt to encourage consumers to spend more and break the relentless cycle of price promotions.

Digital Media Marketing in the Automotive Industry - US

This report explores the use of digital media marketing in the automotive industry. It provides insight into the external and internal factors affecting trends and technology innovations in digital media marketing and what they mean for future sales, promotional campaigns, and industry innovations. Specific questions that are answered in this ...

DIY Retailing - France

Mintel European Retail Intelligence provides independent, expert coverage of the major retail sectors throughout Europe. Each title in this series analyses retailing trends in up to 19 European markets, including the Scandinavian nations and Eastern European countries such as the Czech Republic and Poland as well as the major Western ...

DIY Retailing - Italy

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DIY Retailing - UK

This report looks at the retailing of DIY and associated homewares products in the UK. The sector has experienced very tough trading conditions in the last few years, a downturn that started well before the onset of recession in 2008 and which shows no sign of coming to an end.

considered. Mintel's consumer research results are compared against ...

Deodorants and Bodysprays - UK

The deodorants and body spray market is smelling sweet. With sales of £548 million in 2010, penetration is nearing total and the majority of adults use deodorants as part of their daily grooming rituals. It is, therefore, to some extent buffered from the impact of the current gloomy economic climate.

DIY Retailing - Europe

The European DIY market is largely a tale of two halves, with mature Northwest European markets showing little potential for significant growth:

DIY Retailing - Germany

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DIY Retailing - Spain

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Electricity Supply and Distribution (Industrial Report) - UK

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European Retail Briefing - Europe

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing focuses on a key issue or specific European retail sector. The month's retail news is ...

Fruit and Vegetables - UK

Estimated to reach £12.3 billion in 2010, the fruit and vegetables market has experienced 24% growth between 2005 and 2010. Nine in ten consumers eat fruit and vegetables, with over a quarter of consumers eating six or more types as a means of varying consumption. Innovation has concentrated on ...

Green Living - US

The "green" marketplace was one of the fastest-growing sectors of the U.S. economy leading up to the recession. Though spending on green products and services stalled along with the rest of the economy, the first signs of renewed growth are beginning to appear. In this report, Mintel analyzes the ...

Healthy Lifestyles - UK

This report explores consumers' health habits and issues; it examines attitudes towards living healthily and identifies key drivers that prompt a change in lifestyle and popular sources of health advice and information. The level and type of employer participation in encouraging staff to live healthier is also examined.

Holidays to France - UK

While the number of overseas holidays taken by UK consumers fell dramatically in the recession, the decrease in holidays to France was much more muted. A 6.5% fall year-on-year in 2009 was followed by an

Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Fixed Line Telecoms Providers - UK

The UK residential fixed-line telephony market faces a difficult outlook, with an increasing number of customers disengaging with the service. The past few years have seen an increase in customers 'cutting the cord', with mobile-only homes now accounting for about one in ten UK households. Landline owners are also using ...

Green Innovations in Tourism - International

Insight + Impact - Mintel's commitment to its clients is encapsulated in this simple formula.

Greeting Cards and e-cards - US

Despite the popularity of social networks and the availability of other modes of communication that allow people to remain in constant contact, there is still a universal desire to connect on a deeper level, and greeting card manufacturers are cultivating this need. Advances in technology have created a marketplace where ...

Hispanics and the Perimeter of the Grocery Store - US

At 49.7 million as of 2010, the U.S. Hispanic population is the largest minority group in the U.S. and is projected to increase 33% to 66.3 million by 2020. With purchasing power expected to reach \$1.4 trillion by 2013, now is a crucial time for ...

Home Improvement - US

In the context of a still weak housing market and a slow recovery, the \$10.5 billion DIY home improvement market has seen inflation-adjusted sales fall 21.2% since 2005. However, the need for on-going maintenance and

estimated reduction of 3.5% in 2010, both significantly below each year's drop in ...

Household Paper Products - Europe

Household paper can seem a steady, un-dynamic, market. Facial tissues, kitchen roll and toilet paper are convenience products that are a lifestyle necessity. Consequently value sales have expanded, margins have been tightened as many consumers increasingly shop on price.

Investment Bonds - UK

Since its 2007 peak, the UK onshore bond market has been in decline, to the point where total sales in 2010 were three fifths down on the volume achieved in 2007. The sub-prime crisis and ensuing economic downturn were partly responsible for this fall, but a more detrimental factor was ...

Long Term Care Insurance - US

Long Term Care Insurance – U.S. – February 2011 looks at the current marketplace, the implications of regulatory changes, and how consumer attitudes are changing in relation to this product. Research conducted for this report tells us that awareness of long term care insurance and ownership of this product ...

Mexican Food - US

Given the size of the growing Hispanic population in the U.S., it would appear that there would be a built-in audience for Mexican food. Indeed, this is the case as this group is among the largest users of these products. However, what has helped grow Mexican food into a ...

Nutrition and Energy Bars - US

While sales in many food and drink categories declined or remained stagnant between 2008 and 2010, sales of nutrition and energy bars rose considerably during this period. Additionally, there is some indication that the category is positioned well for future growth due to strong demand for better-for-you snacks and increasing ...

repair, consumer interest in resource-saving products and pent-up demand are among the factors ...

Household Paper Products - UK

Growth in value sales of household paper products slowed at the start of the recession in 2008, as consumers became more focused on price and turned more to own-label products and special offers. Since then, market growth has continued to be sluggish, but the big brands have managed to maintain ...

Juice and Juice Drinks: The Market - US

This report explores the fruit and vegetable juice and juice drink markets. The market is broken into three segments, 100% fruit juice (50.6% of sales), juice drinks (39.6%), and vegetable/tomato juice/drinks (9.7%). As with other products in the food and beverage industry, cost, convenience, taste ...

Marketing to Moms - US

Moms today are better educated, more likely to be their families' primary earners, and more plugged in than ever to friends, family, brands, and a constant stream of parenting information and advice. Their position as the heart and soul of the family is as strong as ever. Yet the challenges ...

Mobile Phones - US

This report discusses both smartphones and standard phones that are used primarily for portable communication through both voice and data. It builds on Mintel's *Mobile Phones—U.S., June 2010*.

Online Banks - US

Online banking is by far the preferred method of banking in the U.S. A quarter of respondents to Mintel's consumer survey for this report say they have an account at an internet-only bank, but only 3% bank exclusively at online-only banks.

Online Spending Habits - UK

This report provides an overview of online spending habits in 2010, assessing the value, growth and potential that the market has, in addition to the typical patterns of behaviour and adoption that consumers display when shopping online.

Regional Media - UK

This report examines the market for regional media, including newspapers, websites, radio and TV. This is an industry which has been more affected than most by the economic downturn, since it relies heavily (or in the case of freesheets, exclusively) on revenue from advertising, which has slumped as advertisers have ...

Travel and Tourism - Egypt

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Morocco

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Africa

Country Reports are tourism profiles of destination countries.

Travel Insurance - UK

This report looks in detail at the travel insurance sector and the issues and challenges currently affecting the market. The report examines the factors that influence the market, such as people's holiday trends, as well as wider external factors like PDI and the ageing population. Alternative products such as the ...

Underwear - UK

Printers, Monitors and PC Accessories - US

This report explores the market for printers, monitors and PC accessories. It provides insight into the external and internal factors affecting printer, monitor and PC accessory sales, consumption, trends, and what this means for future sales, promotional campaigns and industry innovations. Specific questions that are answered in this report include ...

Tea and Other Hot Drinks - UK

The tea market has seen a declining user base due to the failure of standard "English" breakfast tea to resonate among younger (under-35) consumers as it did with previous generations. Hot chocolate is a small but growing market. It has the potential to be much bigger but must overcome consumers' ...

Travel and Tourism - Gambia

Insight + Impact - Mintel's commitment to its clients is encapsulated in this simple formula.

Travel and Tourism - Namibia

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Tanzania, United Republic of

Country Reports are tourism profiles of destination countries.

UK Retail Briefing - UK

UK Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, UK Retail Briefing focuses on a key issue or specific UK retail sector. The month's retail news is ...

US Youth Travel Market - US



While the majority of women favour basic and plain styles of underwear and men tend to always opt for the same styles they always wear, the underwear market is still strongly influenced by fashion. Innovation in fabrics and new designs are strong drivers of sales in the underwear market, with ...

Waste Management (Industrial Report) - UK

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Wine - Ireland

Like all segments of the alcohol market, the wine segment has undergone changes due to the economic downturn. Increasingly consumers are turning away from the on-trade and drinking at home, but also seeking to elevate themselves and become more sophisticated drinkers. This presents many opportunities for the wine market, but ...