

International Travel Series -International



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The International Hotel Industry - International

"Convergence is the way forward. Conventional hotel chains are entering the home-rental arena (for example Accor's purchase of onefinestay and Marriott's launching of Homes & Villas), as well as the hostel sector, as evidenced by Accor's Jo&Joe brand and Hilton's recent launching of Motto, a hybrid hotel concept that offers ...