

December 2015

Consumers and the Economic Outlook: Quarterly Update - UK

"Mintel's key measures of consumer confidence show that people are still wary. Although the improvements in sentiment that accompanied the end of the income squeeze have been sustained, 2015 has been a year of consolidation, rather than one of soaring consumer spirits. Earlier in the year, the election added ...

Seasonal Summer Fashion - UK

"As three quarters of Britons only purchase new clothing for a holiday or festival that they will be able to wear again, there is demand for retailers to offer more adaptable summer collections that are less seasonally defined and can be worn away from the beach and in the UK ...

November 2015

Designer Fashion - UK

"Designer fashion brands need to increasingly look at ways of attracting a new younger demographic of Millennials who aspire to buy their brands, without losing the exclusivity that is part of the appeal of owning a designer label. There is potential to launch less expensive sub-brands and to expand fashion ...

October 2015

Clothing Retailing - UK

"While clothing remains a highly resilient category, it is also a mature sector that is becoming increasingly overcrowded. As consumer expectations surrounding the shopping experience rise, retailers need to up their game and focus on the main issues that concern customers when buying clothes such as fit and availability of ...