

June 2011

Garden Products Retailing - UK

The market for garden products has been upbeat in 2010 and 2011, helped by increasing consumer interest in grow your own and the warm, dry weather during spring 2011. This has been partly sparked by enthusiasm for knowing the provenance of the food consumers eat, but is also to an ...

May 2011

Fridges and Freezers - UK

Manufacturers of fridges and freezers have been highly innovative in recent years. As well as improving the energy efficiency of appliances, there have been new developments which improve the way that refrigerators keep food fresh. However, fridges and freezers have been through a period of slow demand because of the ...

Carpets and Floorcoverings - UK

The market for carpets and floorcoverings has been depressed in recent years because of the economic squeeze and subsequent slump in the housing market. The times when consumers move house often trigger a spree of refurbishment and redecorating as people update their homes and inject their own style into the ...

Electrical Goods Retailing - UK

Electrical products are the most exciting and innovative on offer to consumers at the moment, yet the specialist electricals retailers have lost share of spending on electricals spending over the last 10 years. Why they have done so and what can they do to reverse that trend are the main ...

April 2011

Buying for the Home Online - UK

Online browsing for information or prices has become an integral part of most shopping trips for major purchases including domestic appliances and furniture. And price comparison is not just something for the few, but is a process which many consumers have integrated into their shopping process. Retailers are using more ...