

January 2009

Accessorising the Home - UK

This report takes a look at products that are commonly used to accessorise the home. Over the last year sales growth has dwindled. The slowing of the housing market has reduced demand and lack of consumer confidence, the rising cost of living and growth in unemployment has caused consumers to ...

American Lifestyles - US

Millions of Americans have made subtle changes to their lifestyles in an effort to maintain a relatively high standard of living while reducing expenditures. At the same time, lifestyle trends such as the increased popularity of sustainability, multiculturalism, and healthy living are all compelling behavioral and attitudinal change. As such ...

Baby Food and Drink - US

With only a slight increase in the population of children aged three and under and slow but steady increases in the percentage of mothers who breastfeed their babies, the baby food and drink market has experienced only minimal dollar sales increases over the past five years. Economic pressures are likely ...

Clothes Washing Products - Europe

This report, in PowerPoint format, provides a pan-European overview of the clothes washing products market in France, Germany, Italy, Spain and the UK. For more detailed information, please refer to the five individual country reports: *Clothes Washing Products, January 2009*.

Clothes Washing Products - Germany

The German clothes washing products market is estimated at €1,862 million in 2008, an overall drop of 2.3% on 2007 and 7.1% on 2003. The largest decline came within specialist detergents and ironing aids while stain removers and fabric fresheners are showing stagnation. Fabric conditioners are the ...

Airlines - Package Holidays vs Online Holidays - Ireland

The overseas holiday market in Ireland has undergone profound change in recent years, primarily related to the seemingly inexorable rise of independent travel. The principle catalyst in this trend is the ever-increasing role of the internet, which is now the dominant channel used by consumers for both holiday information and ...

Attitudes Towards Dining Out - US

In 2009, the restaurant industry will face steep challenges, the result of an economic downturn that has reduced guest traffic at almost every restaurant segment in 2008, leaving the industry reeling. This is why this report is a must read for industry participants, as it provides needed insight into the ...

Car Market - Into and Out of Recession - UK

With sales of new cars in the UK plunging as the UK economy goes into a steep economic decline, this report analyses the consequences for the car market of the first recession to affect the UK since 1992.

Clothes Washing Products - France

The French clothes washing products market is worth an estimated €1,638 million in 2008, a decrease of around 2% on 2007 and 11% on 2003. The fundamental problem in this large market is restoring value growth. Detergents constitute the great bulk of the market and have seen a good ...

Clothes Washing Products - Italy

Italian sales of clothes washing products remained stable in 2008, coming in at €1.6 billion. The growth which characterised the market in 2006 and 2007 has come to a halt, as consumers opt for cheaper brands and own-labels. Laundry detergents are the most affected, due to high penetration and ...

Clothes Washing Products - Spain

Increasing maturity and more cautious consumer spending resulted in only modest growth in the Spanish market for clothes washing products in 2008, with sales up by 0.6% to reach an estimated €1.28 billion. Since 2003, sales have improved by some 7%.

Clothing Retailing - Ireland

With rising food and utility bills, the percentage of income spent on clothing has been in decline over the last number of years. Increased competition for consumer expenditure from other markets (such as the leisure industry and electronics) has meant that the market for clothing has not increased proportionately with ...

Consumer Reaction to the Credit Crunch - UK

For the last half decade, consumers have been making the most of cheap and readily-available credit, underpinned by the confidence that soaring house prices bring to homeowners. And for the last half decade, if not longer, pundits have been pointing out that this situation simply wasn't sustainable.

Customized Health - US

Customized health - designing healthcare services based on the unique needs of consumers - is one of the most important trends in the healthcare category, and holds significant opportunities for companies that offer the right products and services.

Department Store Retailing - France

This report series covers the six leading economies of Western Europe plus Ireland. We have produced Major Profiles of 12 top department store retailers in Europe. We have also included smaller profiles (13 in total) on other significant players, some of which operate in European markets not covered by this ...

Department Store Retailing - Italy

Clothes Washing Products - UK

The most prominent change in the UK's £1.2 billion laundry products market has been the switch from powdered formats to single-dose tablets or concentrated liquid detergents and gels. This is driven by innovation in liquid product formulae that work more efficiently at lower washing temperatures that help to save ...

Coach Holidays - UK

The coach holidays market has suffered over the past couple of years through both falling passenger numbers and expenditure. In recent times this has partly been due to the prevailing economic conditions in the UK, with consumer spending power being reduced. In the past two years the market has also ...

Crisps and Snacks - UK

The last Mintel report on crisps and snacks pointed to steady growth in the market based on a shift in consumption from children to adults. Growth in the market has exceeded these earlier expectations, despite continued pressure to reduce snacking behaviour among both children and adults in a drive towards ...

Department Store Retailing - Europe

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Department Store Retailing - Germany

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Department Store Retailing - Spain

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Department Store Retailing - UK

Consolidation has been a feature of the department store sector in the last ten years, both in terms of operator numbers and the range of goods sold.

Entertainment Venues - US

This report explores the entertainment venue market in the U.S., with a focus on the leading concert promotion companies, providing insight into the external and internal factors that are affecting future sales growth and industry innovations. Specific questions that are answered in this report include, but are not limited ...

European Retail Briefing - Europe

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing focuses on a key issue or specific European retail sector. The month's retail news is ...

Fair Trade Foods - UK

Despite its meteoric growth, the Fairtrade market still remains largely niche and it is questionable whether it is likely to remain as such or whether it will reach mass-market status. This report explores whether ethical consumerism is just a marketing buzzword.

Fruit and Vegetables - UK

This report series covers the six leading economies of Western Europe plus Ireland. We have produced Major Profiles of 12 top department store retailers in Europe. We have also included smaller profiles (13 in total) on other significant players, some of which operate in European markets not covered by this ...

Electrical Wholesalers (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Environmentally-friendly Cleaning Products - US

The environmentally friendly products still represent only a small share of the wider \$5 billion household cleaning product market. However, driven by a range of consumer concerns related to environmental health, allergies and chemicals in their homes, "green" cleaning products became the hot product in 2008.

Facial Skincare - US

The market for facial skincare has experienced robust growth during 2003-08, though sales did slow down in 2008, due to the struggling economy. Anti-aging facial skincare products continue to be the fastest-growing segment and have overtaken cleansers as the largest share of the market, with female Baby Boomers leading the ...

Food Processing (Industrial Report) - Ireland

The Irish food processing industry is operating under extremely tight market conditions. It is acutely exposed to a combination of rising energy costs, high food inflation, the strong Euro/weak Sterling, expensive credit and weakening consumer demand. Exports are paramount to the Irish food processing industry which will be negatively ...

Fruit Juice and Juice Drinks - US

While an already large market, demand for fruit and vegetables continues to expand to the benefit of all three main sectors profiled (fresh, frozen and canned). Much of the recent increase in volumes has resulted from the trend towards healthier eating as well as the push being given by the ...

Great Fuel Debate - US

Aggregate expenditures on gasoline and diesel fuel reached \$294.3 billion in 2008, an increase of 93% at current prices since 2003 and 66% at inflation-adjusted prices. However, this impressive gain is the result of increases in the average price per gallon of fuel rather than a surge in demand ...

Hispanic Acculturation Process - US

At a time of changing paradigms in America, businesses need to re-evaluate long held beliefs about acculturation and how it is interpreted. Acculturation is crucial to understanding the highly diverse Hispanic consumers of today, whose growth in population and purchasing power are impacting every section of the U.S. economy.

Income Protection Insurance - UK

Despite the fact that income protection is widely regarded as the cornerstone of protection needs, the last few years have seen these policies vastly outsold by 'rival' products such as mortgage payment protection insurance and critical illness cover. A lack of awareness among consumers and financial advisers, perceived product complexities ...

Kosher Foods - US

The kosher food market in the United States includes both "ethnic kosher/traditional kosher" products such as matzoh and "mainstream kosher" products-processed foods that have received kosher certification, but are in no other way identified with a religious kosher market. Sales in the kosher market are primarily reliant on the ...

Marketing, Promotion and Advertising Strategies of the Eating Out Market - UK

The fruit juice and juice drinks market continues to face multi-pronged challenges: consumer perception of fruit juice and juice drinks as a high-carb beverage, competition from new age beverages such as enhanced water and ready-to-drink tea, and continued price escalation primarily due to natural disasters. This report not only provides ...

Green Living - US

For the past three years, the "green" marketplace has been one of the fastest growing, most dynamic sectors of the U.S. economy. In this report, Mintel examines the size, scope, and growth of the "green" consumer marketplace, the driving forces that will shape its future - with an eye toward ...

In-home Shopping - US

The U.S. home shopping market is marked by a range of dynamic segments. Although the influence of the internet has caused a shift in the industry, in that successful retailers must seamlessly integrate their various channels-catalogs, mail and phone orders, websites, and even brick-and-mortar stores-to compete in a market ...

Investment Bonds - UK

After two years of positive growth in new investment bond sales, things have taken a turn for the worse in 2008 with both the number of new contracts and value of new premiums declining substantially. Changes in the UK's capital gains tax regime have been particularly detrimental to the market's ...

Lower Alcoholic Drinks - UK

Concern over binge drinking and related health issues has revived the market for low-alcohol drinks, boosting sales by 10% in volume and 12% in value to stand since 2006 at 20 million litres worth £66 million in 2008.

Motor Sports - UK

The motor sports market has experienced solid growth in consumer revenues during the past five years, although there are expectations that, with the current

This report considers the marketing, promotion and advertising strategies used in the eating out market and will explore the process that allows an eating out organisation to maximise the effectiveness of its marketing budget, thereby achieving a sustainable competitive advantage.

Multichannel TV - UK

The multichannel TV market continues to grow at a healthy pace with the ongoing digital switchover and Freeview driving demand, however, the industry faces a number of challenges. The worsening economic situation threatens new subscription growth whilst changes in TV viewing habits have led to an increase in online viewing ...

Oral Hygiene - UK

People use oral hygiene products not only to keep their teeth clean, but for cosmetic reasons, such as achieving a brighter smile. The market has evolved to satisfy differing consumer needs, with new niches evolving to help people maintain optimum dental health and beauty.

Revival of the Black American Marketplace - US

African Americans, with a buying power projected to reach \$1.2 trillion by the year 2012, higher education and professional achievements, a Black president in the White House, prove that Black Americans and Black culture have come to the forefront of the national conscience once again.

Slow Travel - UK

This has been the era of cheap, fast travel, with 14% growth in holidays by air over the past five years. However rising demand has led to growing congestion, the 'war on terror' has imposed security checks and delays, and concerns have grown over the effect of CO₂ emissions ...

Teens and Finance - US

This report examines the use of financial services among teens as well as their knowledge levels and attitudes toward financial matters. It focuses on the key questions facing the financial services industry as it seeks to

economic climate, the market could flatten off or even decline during 2009. However, in the longer term, the outlook remains positive, and interest in motor sport ...

Music and Video - UK

The music and film industry has radically changed in the last couple of years, thanks to the increasing penetration of broadband – which has made it increasingly convenient for music and film lovers to buy via the web.

Pizza - US

The pizza category is "humming on all cylinders" with impressive sales gains bolstered by innovations across the board. This report not only gives insight into what developments have been most successful and why, but also how the industry can take it a step further and continue to capitalize on consumer ...

Secured Lending Products - UK

This report examines the UK market for secured lending products, comprising both further advances and secured or homeowner loans.

Social Networking - US

Social networking sites are one of the most important components of online activity in the 21st century. The popularity of both broadband internet and smart phones increases the penetration of social networking sites. It is also clear that in upcoming years new media marketing, particularly on social networking sites, will ...

Tulip: The Impact of the Credit Crunch on HNW & Ultra HNW Investment Actions - UK



establish relationships with teens. Some of the questions that we will look at here ...

UK Retail Briefing - UK

Insight + Impact - Mintel's commitment to its clients is encapsulated in this simple formula.

Weddingwear - UK

With the UK heading into a recession, the challenge for weddingwear retailers is to adapt their trading strategies to cope with the 'double whammy' of falling wedding numbers and a likely drop in average amount spent.