

October 2009

Web Aggregators - UK

- More than 24 million people have used a price comparison site to purchase financial products or to obtain quotes.
- Consumer loyalty is fairly low in the aggregator market - with more than 14 million people having used three or more different price comparison sites.
- Almost five million people use price comparison ...

August 2009

Financial Services: Technology and the Internet - UK

Technology has created both opportunities and challenges for the financial services industry over the last decade. The expansion of online banking services has fundamentally altered the retail banking sector, while the development of online distribution channels is having an impact across the financial services industry. At the same time, a ...

April 2009

Green and Ethical Finance - UK

In recent years, green and ethical issues have moved up the political agenda while consumers have become more aware of and interested in these issues. Financial companies have responded, largely by adopting sustainable and socially responsible business practices and taking steps to become carbon-neutral. In addition, recent years have seen ...

January 2009

Consumer Reaction to the Credit Crunch - UK

For the last half decade, consumers have been making the most of cheap and readily-available credit, underpinned by the confidence that soaring house prices bring to homeowners. And for the last half decade, if not



FS: Lifestyles - UK

longer, pundits have been pointing out that this situation simply wasn't sustainable.