



November 2019

Japan Outbound - Japan

“Japan outbound is a mature market, reaching departures of almost 19 million in 2018. The Japanese are avid travellers enjoying the experience of foreign travel and the opportunity to explore new cultures. The depreciation of the Yen in 2013 took its toll on the market, raising travel costs and forcing ...

Travel and Tourism - Guyana

“Guyana, the ‘land of many waters’, has an enticing reputation as a hidden gem of South America, well off the beaten track and a great ecotourism and adventure destination. It has an exceptional natural landscape of dense, virgin rainforest, majestic waterfalls and rivers and an extraordinarily diverse cultural heritage. As ...

Travel and Tourism - Peru

According to the United Nations World Tourism Organization (UNWTO)’s International Tourism Highlights 2019 Edition, the number of international arrivals in South America grew at an average annual rate of 5.8% per annum between 2010 and 2018. This is one of the most rapid growth rates in the world ...

Travel and Tourism - Colombia

“Colombia’s president, Iván Duque, is on record as saying that his government is committed to making tourism a bigger sector of the economy and to that end, he and his fellow politicians have been targeting foreign companies to encourage them to invest in Colombia, especially in tourism infrastructure.”

— ...

Hotels in Southeast Asia - International

“As of August 2019, there were an estimated 414 projects for new hotels in seven South East Asian countries, which represents 19% of the total Asia-Pacific pipeline. Over 80% of the pipeline projects are in three South East Asian countries, namely Indonesia, Thailand and Vietnam.”

LCCs in the Middle East - Middle East

“As the GCC country with the largest population and the greatest distances between its major cities, combined with a wealthy populace, Saudi Arabia offers excellent potential to develop a strong domestic LCC network. Indeed, the Saudi Arabian aviation market is poised for rapid growth over the next few years as ...

Travel and Tourism - Chile

“Chile was the lead destination in Lonely Planet’s Best in Travel 2018, and on trend for long-haul travellers seeking adventure, exploration and experiences. Most people visit for its diverse natural wonders, but there’s something for everyone, from adrenalin junkies to wine lovers, and at its centre is the cool capital ...

Travel and Tourism - Falkland Islands (Malvinas)

“The Falkland Islands are a unique tourist destination, home to an unparalleled number of sea birds, marine mammals and numerous penguin colonies in this extraordinarily pristine wilderness. In spite of being hard to reach, tourism in the Falklands is on the rise and many choose to include the Islands on ...

Travel and Tourism - Argentina

“Tangible strides have been made in Argentina’s travel and tourism industries, mostly due to policy changes that have helped facilitate growth in international arrivals and redistribution of both international and domestic tourism flows to all regions of the country. If the incoming president elect continues to implement policies that will ...



– Jessica Kelly, Senior ...

October 2019

The Netherlands Outbound - Netherlands

“The booking behaviour of Dutch travellers is governed to a large extent by their age. Older people (notably retirees with time to do in-depth research) might choose a destination as far as a year in advance. Time-pressed Millennials, on the other hand, who are moving into their peak working years ...