

European Retail Intelligence -Continental Europe



December 2017

European Retail Rankings - Europe

The European Retail Rankings focuses on the leading retailers in Europe and puts them in perspective. This is a report where the numbers are all important, though we also give some background information both by sector and by country. We provide a three-year record of the main statistics (in so ...

Supermarkets - France

"The French grocery sector is undergoing profound structural change. Larger stores are struggling to maintain sales, particularly in non-foods, and smaller, more local and specialised stores are growing. Buying food online is increasingly popular, both at established grocery retailers and at non-specialists, such as Amazon. The provision of home delivery ...

Supermarkets - Germany

"The introduction of Amazon Fresh in May 2017 has been a shot in the arm for online grocery retailing in Germany with a number of the leading supermarkets launching or expanding their e-commerce offering. As availability of grocery e-commerce improves, German consumers will quickly adapt to a new way of ...

October 2017

Clothing Retailing - Italy

"The Italian clothing sector is highly fragmented. But fashion is in the blood of Italians and spending on clothing has remained robust. Things are changing quickly – online and the fast fashion retailers are revolutionising how people shop. With the world at their fingertips, shoppers are increasingly choosy and retailers ...

Clothing Retailing - France

"French clothing specialists are under pressure and the sector is undergoing significant structural change. Flat or falling spending has been compounded by the arrival

Supermarkets - Spain

"The continued growth in the urban population and increasing frequency of grocery shopping, as well as a rise in single-person households, is changing the role of grocery stores in Spain. The hypermarket store format has becomes less popular and grocery retailers have been expanding their convenience store formats and focusing ...

Supermarkets - Italy

"The Italian economy is showing signs of recovery and this is reflected in the improved performances reported by many of the top grocery retailers. The major players in the sector have also been increasing investment in improving their offer, both in-store and online. However, Italian consumers are still very priceconscious ...

Supermarkets - Europe

"The days when food retailing was a major growth sector have come to a very sudden end. Food retailers have to cope with the problems of maturity and a shift in demand from large stores to small ones. The challenges are enormous. This is the biggest change in food retailing ...

Clothing Retailing - Spain

"While clothing specialists continue to dominate the Spanish fashion market, consumers are becoming increasingly confident shopping online and some of the main players in the market are facing growing competition from pureplays, such as Amazon, Zalando and ASOS, which are expanding their product offering in Spain."

- Tamara Sender ...

Clothing Retailing - Germany

"Clothing retailing in Germany is changing and that is seen most clearly in the poor performance of so many of the longest established retailers. A more fashion-



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of new international players, the rise of e-commerce, a keen focus on price and the arrival of new generations with different consumption habits. More and more ... demanding consumer is not finding what they want in the likes of C&A and looking instead to youngeroriented retailers, such as H&M and Zara ...

Clothing Retailing - Europe

"Clothing retailing is changing. Consumers are becoming more demanding and too many well established retailers have failed to respond adequately. New dynamic retailers are developing to take their place – some online only, but others combining online and stores. Clothing retailers of the future will have to be much more ...