

December 2015

Consumers and the Economic Outlook: Quarterly Update - UK

"Mintel's key measures of consumer confidence show that people are still wary. Although the improvements in sentiment that accompanied the end of the income squeeze have been sustained, 2015 has been a year of consolidation, rather than one of soaring consumer spirits. Earlier in the year, the election added ...

Customer Loyalty and Reward Schemes - UK

"With their everyday low pricing structure the discounters have shown consumers that they don't need to build up points or jump through hoops to get the lowest prices. Instead, loyalty schemes have become more about adding additional value to a purchase or enhancing a shopping experience than about cost cutting ...

October 2015

Consumer Attitudes Towards Retail Credit - UK

"Consumers may tell us that they are unenthusiastic about taking out credit to buy goods, but the evidence suggests that the demand for credit has risen steadily with the economic recovery. People may still be cautious, but they want to spend more. The only problem for retailers is that people ...

Seasonal Shopping (Spring/Summer) - UK

"The Spring and Summer months take a smaller percentage of retail sales than Autumn and Winter but include a number of important events for retailers. Easter is the most important of these, particularly for food retailers as much of the £530 million spent on products goes on food and drink ...